

CONTACT: Bill Bussler
william.bussler@kohler.com
920-457-4441, ext. 72773

Kohler Power Partners with Habitat for Humanity

Associates in company's engines and generators business to help construct home in Sheboygan, Wis.

KOHLER, Wis. – May 16, 2017 – Kohler Power is partnering with Habitat for Humanity Lakeside to construct a home for a family in Sheboygan, Wis. Hundreds of associates from Kohler's engines and generators business will be volunteering their time over the next several months to help build the home from the ground up. A KOHLER portable generator was also donated, which Habitat for Humanity can utilize on this jobsite as well as for future projects.



Kohler Power and Habitat for Humanity executives joined the home-buyer family and local dignitaries at a recent groundbreaking ceremony.

“We’re empowering our associates to come together to make a difference in the greater community,” said Tom Cromwell, Group President – Power. “Building this house is an exciting opportunity to help make a positive impact in the lives of the homeowners as well as in the community that many of our associates call home.”

Contrary to common belief, Habitat for Humanity does not give away free homes. Homeowners are required to invest their time and their sweat in the building of the home and, in return, they are offered a mortgage at zero percent interest. For those truly wanting to reach the American dream of home ownership, Habitat provides a pathway towards that goal. The cost of building the homes is borne by local companies and labor is volunteered by members of the greater community.

“A Habitat for Humanity home is a doorway to the community...it opens two ways,” said Jon Hoffman, Executive Director of Habitat for Humanity Lakeside. “Our homeowners can proudly cross the threshold into a home that they can call their own and – in the other direction – the door opens to a community of hardworking volunteers who graciously stepped in to offer their support.”

-more-

Page 2 | Kohler Power Partners with Habitat for Humanity

Habitat for Humanity Lakeside is part of a global, nonprofit housing organization dedicated to eliminating substandard housing through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. Habitat for Humanity was founded on the conviction that every man, woman and child should have a simple, durable place to live in dignity and safety, and that decent shelter in decent communities should be a matter of conscience and action for all.

Kohler's history in the power business dates back to 1920. Today, the company manufactures a full array of gasoline, diesel and gaseous-fueled engines as well as complete power systems, including generators (portable, residential, industrial, and marine), automatic transfer switches, switchgear, monitoring controls, and accessories for emergency, prime power and energy-management applications worldwide. For more details, please visit www.KohlerPower.com.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit www.KOHLER.com.

###