

New partnership for Kohler Engines

*Kohler joins the eFuel Alliance
for a zero-impact future.*

February 2022 – Kohler is now officially a member of the [eFuel Alliance](#), adding yet another milestone to its sustainability and electrification strategy.

The European organisation represents the interests of companies producing synthetic fuels from renewable energy on an industrial scale. Its mission is to proceed on the path of synthetic or biogenic fuel production as an alternative to conventional fuels and, in this way, contribute to climate protection.

“Kohler is proud to be a member of the eFuel Alliance. E-fuels, electric motors and hybrid solutions represent an additional solution for the reduction of CO2 emissions.

At Kohler we have always been innovation-oriented; that’s why we are ready to develop clean energy solutions for our customers and the users of their machines and equipment. We are thus committed to playing an active role in the new association”, said Nino De Giglio, Director of Marketing, Communication and Channel Management at Kohler Engines.

“Technological progress has always driven engine development at Kohler – from diesel engines to marine engines”, commented Ralf Diemer, CEO of eFuel Alliance.

“A partnership with a manufacturer of conventional engines helps us to promote biogenic fuels so that they can take root all over the world. They are an excellent alternative to conventional fuels, especially suited to reduce CO2 emissions – including those from the off-road sector – in a decisive and economical way until reaching climate neutrality.

In this direction, thanks to the American company’s continuous innovation, we have the certainty of mutual collaboration towards energy transition”.

The fight against climate change is a global challenge that requires global solutions.

The association clearly upholds the agreed EU 2050 targets for climate protection and wants to actively shape the transition towards sustainable, modern and competitive national economies.

E-fuels are produced from water and carbon dioxide (CO₂) based on renewables. The type of fuel an engine uses is what determines its emissions. Therefore, using biofuels or gas reduces the amount of emitted pollutants and CO₂.

Due to the heavy-duty nature of industrial applications and the long hours of use, vehicles need a high energy density fuel that can be quickly refuelled. This is where synthetic, or biogenic, fuels, together with purely electric or hybrid drives, could contribute to reducing emissions.

About Kohler Power

A global force in power solutions since 1920, Kohler manufactures engines and complete power systems, including generators (portable, marine, residential, commercial and industrial), automatic transfer switches, switchgear, monitoring controls, and accessories for emergency, prime power and energy-management applications all around the world. The business is committed to reliable, leading edge power-generation products, clean energy solutions, as well as comprehensive after-sale support. For more details, please visit kohlerpower.com.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies comprised of more than 40,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the design, innovation and manufacture of kitchen and bath products; luxury cabinetry, tile and lighting; engines, generators, and clean energy solutions; and owner/operator of two, five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland. Kohler's Whistling Straits golf course recently hosted the 43rd Ryder Cup. The company also develops solutions to address pressing issues, such as clean water and sanitation, for underserved communities around the world to enhance the quality of life for current and future generations.

For more details, please visit kohlercompany.com.

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