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KOHLER Continues Title Sponsorship of IndyCar Series Event at Road America

International lineup of premier drivers set to battle it out at 2017 KOHLER Grand Prix

KOHLER, Wis. – May 11, 2017 – The most popular drivers on the Verizon IndyCar series will be going head-to-head at the 2017 KOHLER Grand Prix, set for June 22-25 at Road America in Elkhart Lake, Wis. Kohler Co., a global leader in the manufacture of kitchen and bath products; engines and power systems; and owner/operator of two five-star hospitality and golf resort destinations, is pleased to be returning as the event's title sponsor for the second consecutive year.



“Last year’s KOHLER Grand Prix was a great success and we’re looking forward to another exciting event,” said David Kohler, President and CEO of Kohler Co. “It’s always rewarding to see the passion and enthusiasm of IndyCar fans on display at Road America – not to mention the speed, precision and attention-to-detail exhibited by the drivers and their teams. The stage is definitely set, once again, for an incredible few days at one of the most beautiful road courses in America.”

To purchase tickets for the 2017 KOHLER Grand Prix, visit www.roadamerica.com or call 800-365-7223.

About Road America

Established in 1955, Road America is located midway between Milwaukee and Green Bay in Elkhart Lake, Wisconsin. The world's best racers have competed at this legendary four-mile, 14-turn road circuit for over 60 years. The 640-acre, park-like grounds offer amazing viewing opportunities, fantastic concessions and high-speed excitement to hundreds of thousands of spectators each year. In addition to public race weekends, Road America offers a variety of group event programs, the CTECH Manufacturing Motorplex for karting and supermoto, and the Road America Motorcycle and Advanced Driving Schools. For more information, visit www.roadamerica.com, follow Road America at [facebook.com/RoadAmerica](https://www.facebook.com/RoadAmerica) and on Twitter: @roadamerica, or call 800-365-7223.

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About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.

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