

Face-to-face with Equip Expo

Kohler meets lawn and garden professionals at the Louisville tradeshow.

Indoor Booth 7176 | Outdoor Booth 6125D

October 2022, Louisville (KY) – Annually, U.S. lawn and garden professionals gather in Louisville, Kentucky, to participate in Equip Expo – formally known as GIE Expo – the green industry’s largest trade show for the latest outdoor power equipment products and technologies. Kohler is proud to be a long-standing exhibitor, and for 2022 we have designed two different booths, indoor and outdoor, to showcase products, programs, and tools to educate and engage our valuable dealer and end-user customers. Kohler engines are designed to deliver outstanding fuel efficiency and excellent overall performance to users of consumer and commercial lawn mowers and other outdoor equipment. Kohler’s commitment to the success of each of our customers drives product innovations, program development, and educational tools.

This year’s exhibit includes Kohler Command PRO® Carbureted Single-Cylinder CV173, CV200, CV224 and our EFI ECH980 and ECV980 with ETB (Electronic Throttle Body) technology.

The CV173, CV200, and CV224 Kohler Command PRO® line of engine will provide landscapers with best-in-class power on their equipment. Whether it is a walk-behind mower, sod cutter, or other types of applications, users will see and feel why this is the engine of choice with three engines models ranging from 7.75 – 11.0 ft-lbs of torque. Features including full-pressure lubrication with Clean-Change oil filter, Quad-Clean air cleaner, and Easy-Pull recoil starting, makes this engine easy to use and maintain while providing all the power needed to perform every daily tasks.

The horizontal and vertical Kohler Command PRO 999cc engines provide the power and durability to power the largest turf and industrial equipment in the market. These engines have been proven over the years to provide a more durable and cooler running engine thanks to updated, larger cooling package and integrated oil cooler. The 999cc engine also offer easy maintenance, with hydraulic lifters that require no adjustment for the life of the engine, and the Clean-Spin oil filter service which is located on top of the engine for easy access.

Tradeshows are important events for Kohler Engines, as they allow us to demonstrate our commitment to the quality of our products, our support of our dealers, OEMs, and distribution partners, and our drive to strengthen relationships with existing customers through face-to-face interactions. In order to stay on the pulse of the end-user's needs and communicate Kohler's desire to be part of their success, we have decided to promote the Influencer LIVE event, which is a unique event showcasing a panel of industry influencers discussing real-world insights to a live audience, both in person and over YouTube. The event will be held on Thursday, October 20, from 8 to 9:30 a.m. and Kohler will be on-hand with the Johnsonville Bratmeister during the event to promote the Kohler Brat Fry.

In this regard, Kohler is pleased to bring the flavor of Wisconsin to Louisville with a revival of our historic Brat Fry, to be held on Thursday, October 20th only. This mouthwatering event offers a chance to taste the authentic flavor of a Johnsonville Brat grilled on an open flame, and experience the sensational smells firsthand. In order to get a free brat and beverage, visit our indoor booth on October 19th to collect a ticket and learn how to redeem it the day of the Brat Fry, and enter into the raffle for one of five prizes.

About Kohler Engines

Kohler has been manufacturing engines for more than a century and has continued to grow its product portfolio ever since its inception to increasingly bring ease and convenience to the lives of end users worldwide. The company offers a comprehensive range of diesel, petrol and gas engines up to 140 hp of power – adopted globally by machine and equipment manufacturers in the most important sectors of industry (construction, earth-moving, agriculture, generators and gardening). For more details, please visit kohlerengines.com.

About Kohler Co.

Founded in 1873, Kohler Co. is one of the oldest and largest private companies in the U.S., based in Kohler, Wisconsin. With more than 50 production plants worldwide, Kohler is a global leader in the manufacturing of engines, generators, kitchens and bathroom furnishings. In addition, it owns and operates two of the finest five-star luxury golf resorts in the world, one in Kohler, Wisconsin and the other in St. Andrews, Scotland.

For more details, please visit kohlercompany.com.

CONTACT

Chiara Danese - Kohler

chiara.danese@kohler.com

+39 0522 389471

+39 370 3378753