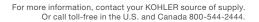




| Engines Rental Partner

Rental Partner Program

Engines and Rewards



Reliable Workhorse Engines

and a program to back you up!



Day in, day out, you bust your tail because you're committed to this business. That's why we're proud to back you up with the KOHLER® Rental Partner Program. It gets you tons of perks including huge deals on parts and engines.

But not just any engines. We're talking hardworking, reliable KOHLER engines. They're designed for quick and easy maintenance. Built to last, so you get more hours out of your equipment. And a better bottom line.

PROGRAM PERKS	BENEFIT
EVERYDAY DISCOUNTS ON SERVICE PARTS	
ADVANTAGE PARTS (AIR, OIL, FUEL FILTERS)	25%
HARD PARTS	25%
DIESEL PARTS	15%
EVERYDAY DISCOUNTS ON ENGINES	
SPARK-IGNITED	10%
DIESEL	10%
OTHER ADVANTAGES	
ELIGIBLE FOR ANNUAL ARA SHOW REBATES	•
EVERYDAY LOYALTY REWARD POINTS	•
ON-LINE ORDERING WITH FAST DELIVERY	•
ON-LINE ACCESS TO ILLUSTRATED PARTS LIST, SERVICE LITERATURE	•
ACCESS TO KOHLER ENGINES UNIVERSITY	•
REQUIREMENTS	
REGISTRATION	FREE, NO TRAINING REQUIRED

STOCKING

NONE REQUIRED

The KOHLER® Rental Partner Program

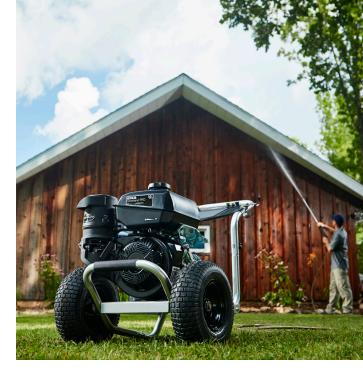
PREPARE TO BE REWARDED. A LOT.

We designed the **KOHLER Rental Partner Program** with rewards that make a difference to your bottom line. It's all about putting you on top with exclusive everyday deals on parts, engines, training and loyalty rewards.



The KOHLER® Reward Program

Escape to a tropical paradise with a secluded, tranquil setting and indulge in luxury accommodations, gourmet dining venues, exhilarating activities and a world-class spa with Kohler Engines! By becoming a Kohler Rental Partner, you are automatically enrolled in the program and you can earn points by simply continuing to use Kohler genuine parts and adding Kohler powered equipment to your fleet!



Each program period runs from September 1st thru June 30th. At the end, points are tallied, and the TOP 2 RENTAL PARTNERS earn a spot on that year's trip which takes place in November.

Minimum Requirements to qualify during each program period:

- Purchase a minimum of \$3,000 in Kohler parts during the program period
- Register 5 new pieces of Kohler powered equipment into your fleet

Points Accelerators can help you plan your Kohler genuine parts buying cycle:

- TRIPLE POINTS Sept 1 thru Jan 31
- STANDARD POINTS Feb 1 thru April 30
- DOUBLE POINTS May 1 thru June 30

Boost your points with special BONUS OPPORTUNITIES:

- Earn 8 points for every pallet of mix-nmatch oil you order
- Earn 4 points for every 4 Kohler Maintenance Kits purchased

Visit the **Kohler Reward Point Portal** today to make sure we have the correct information on your company and see where you rank today! You can also get information on this year's destination and full program rules.

Kohlerenginesreward.com