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KOHLER to Unveil New 5400 Series at GIE+EXPO 2017

Single-cylinder engine line brings user-friendly advancements to riding lawn equipment

KOHLER, Wis. – October 18, 2017 – The KOHLER 5400 Series will be unveiled at GIE+EXPO 2017. Designed to bring easy starting and quiet, smooth operation to lawn tractor applications, the new single-cylinder engine line includes models between 17 and 19.5 hp. Key features encompass a new Triple-Balance System™, which was specially designed to significantly reduce vibration, as well as Kohler’s Smart-Choke Technology™, which allows users to Just Turn-the-Key and Go™ without having to prime or choke the engine.



“When it comes to lawn tractors, users want an engine that’s easy to start, smooth running, simple to maintain and built to last. Our new 5400 Series more than delivers by incorporating a variety of user-friendly advancements,” said Brett Wegner, product manager for KOHLER Engines. “When developing this line, we applied our expertise from Kohler’s robust twin-cylinder engines to design in many durable features and user benefits. Without question, the 5400 Series takes our single-cylinder offering for ride-on mowers to the next level.”

In addition to Kohler’s new Triple-Balance System and Smart-Choke Technology, the 5400 Series incorporates the company’s Consistent-Cut Technology™, which helps to maintain engine speed in tough conditions for a cleaner turf cut. An inverted oil filter allows for drippless oil changes, while ergonomic quarter-turn knobs provide easy access to the air filter for quick, tool-free replacement. Each model within the new 5400 Series is also backed by Kohler’s comprehensive three-year warranty.

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“The 5400 Series replaces the KOHLER Courage® single-cylinder engine line – which is being retired – and represents our next-generation of technology in this engine class,” Wegner added. “We believe this line will be an appealing new option for today’s technology-driven lawn tractor users. But, it also represents an opportunity for outdoor power equipment dealers who have been seeking a new engine in this horsepower range designed from the ground up around the needs of their customers.”

The new KOHLER 5400 Series was engineered in Kohler, Wis. and will be manufactured at the company’s production facility in Hattiesburg, Miss. For additional information about the full line of engines from KOHLER, please visit www.KohlerPower.com. More details about the company’s innovative Triple-Balance System, Smart-Choke Technology and Consistent-Cut Technology can also be obtained online.

Kohler has continually enhanced its engines lineup over the years as part of the company’s longstanding commitment to help make life easier and more profitable for end users around the globe. Today, the company offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit www.KohlerPower.com or www.facebook.com/KOHLERPower.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America’s oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; and owner/operator of two of the world’s finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.

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