TRENDBOOK 2021

FORECASTING THE FUTURE OF DESIGN

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Are you a creative professional or lover of design? Do you enjoy visual storytelling and value quality over quantity? Are you passionate about innovation and technology? If your answer is yes then TrendBook is the place for you!

TREND BOOK forecasts future trends for the Home and Interiors. Whether it's social or taste-driven, our job is to find out which future trends will impact our world and help you capitalize on them.

The 2021 Trend Forecast consists of over 200 pages of inspirations across 4 macro-trends. With a selection of colors, materials and patterns including the most beautiful design projects, new collections from well-known brands and upcoming designers, our new TrendBook is intended for all professionals and lovers of design.

Stay ahead when it comes to the latest trends by forecasting the future of design.

PROJECT BY ESSAJEES ATELIER

PROJECT BY DELIGHTFULL

Contemporary Classic Style Decor stands as one of the top trends that exist in the interior design world. It is able to stand out as a incredibly multi-faceted style, because it mixes perfectly within various categories. From 80’s Design, through Boho Chic, to Curved Shapes, every interior design aficionado can be inspired by multiple fronts, where every single one of them fits perfectly on your design vision board!

BEEFBAR RESTAURANT, PARIS BY HUMBERT POYET

PROJECT BY BRABBU

PROJECT BY LUXXU HOME

JAFFA HOTEL BY JOHN PAWSON, ISRAEL

HOTEL BY STUDIO YABU PUSHELBERG AND NIKOLAS KOENIG, NEW YORK

PROJECT BY ISABEL LÓPEZ-QUESADA

PROJECT BY ISABEL LÓPEZ-QUESADA

BARCELONA'S CASA BURÉS, PROJECT BY VILABLANCH

BARCELONA'S CASA BURÉS, PROJECT BY VILABLANCH

PROJECT BY ISABEL LÓPEZ-QUESADA

MODERN 80'S

It could seem that the contemporary and classic styles cannot combine within the interior design industry, due to their specific concepts. The truth is that, when you combine the perfect dose of the contemporary and classic style onto 80's Design, the result is absolutely spectacular.

ART HOTEL PARADISO IBIZA BY ILMIODESIGN

BAR AQUARIUM BY NEXT LEVEL STUDIO

The contemporary style sits in a spectrum of shapes and colors that inspired the latter half of the 20th century.

Those 20th century inspired pieces include softened and modern shapes throughout those same items, along with bold colors.

As far as the classic style, the 18h and 19th century are the main inspiration behind the creation of these traditional designs. Described as a typical European style,it sits on a mesmerizing and timeless concept, filled, with impressive antiques, .and classic art that are easily categorized as masterpieces.

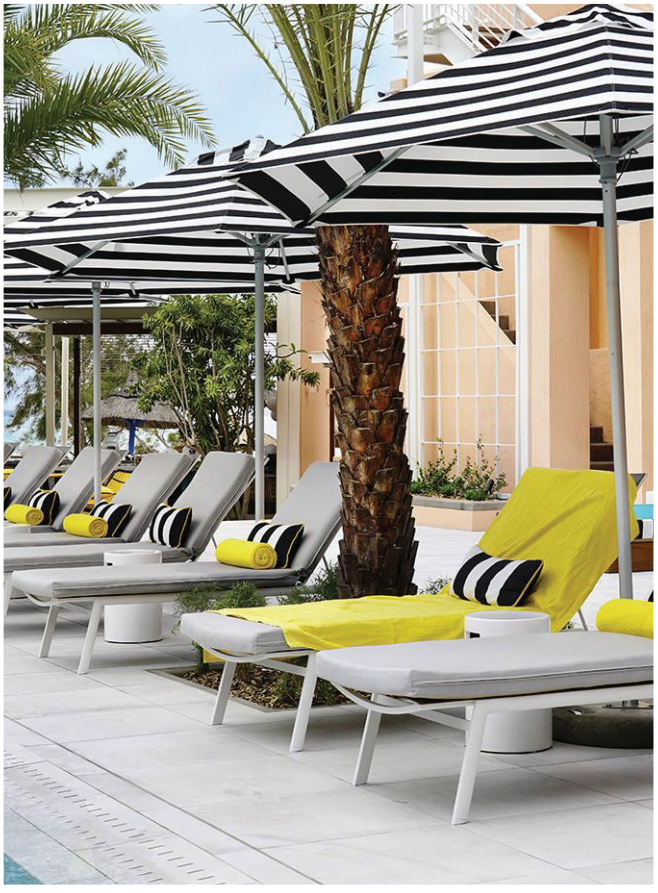
SMEG

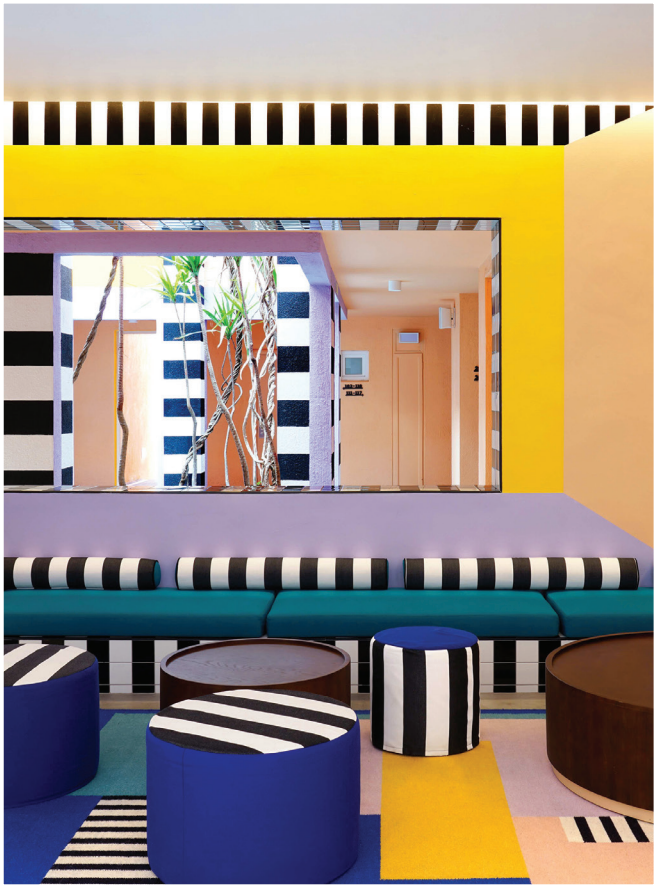
ART HOTEL PARADISO IBIZA BY ILMIODESIGN

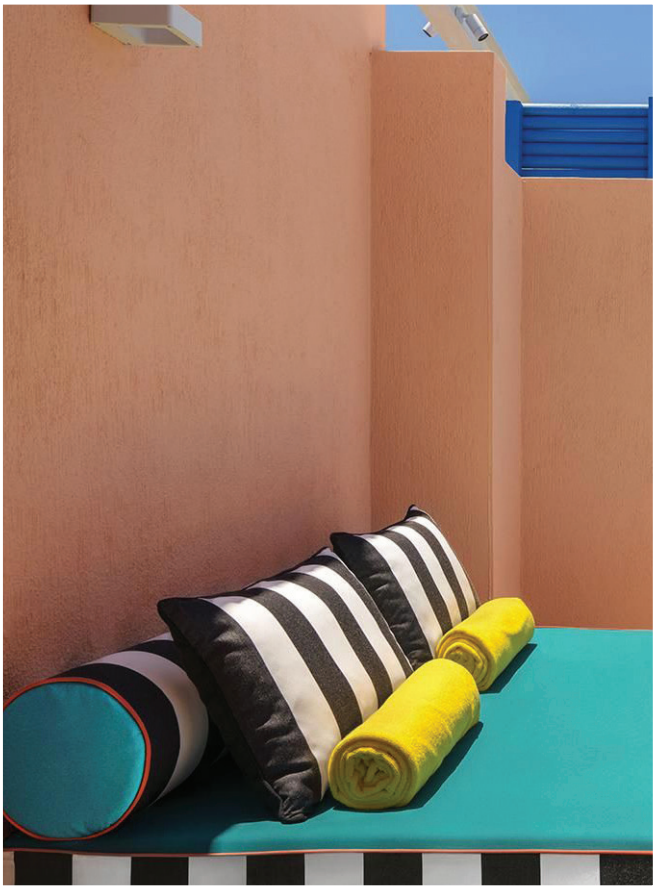
PROJECT BY COVET HOUSE

When you combine the stand-out elements of the contemporary and classic interior design and place it the iconic 80's design concept, you'll get a unique style decor, full of personality and identity. Timeless pieces, surrounded by color and out-of-the-ordinary shapes are the main characteristics of this magnificent style that presents itself as a perfect trend for the design industry.

HOTEL SALT OF PALMAR, BY CAMILLE WALALA







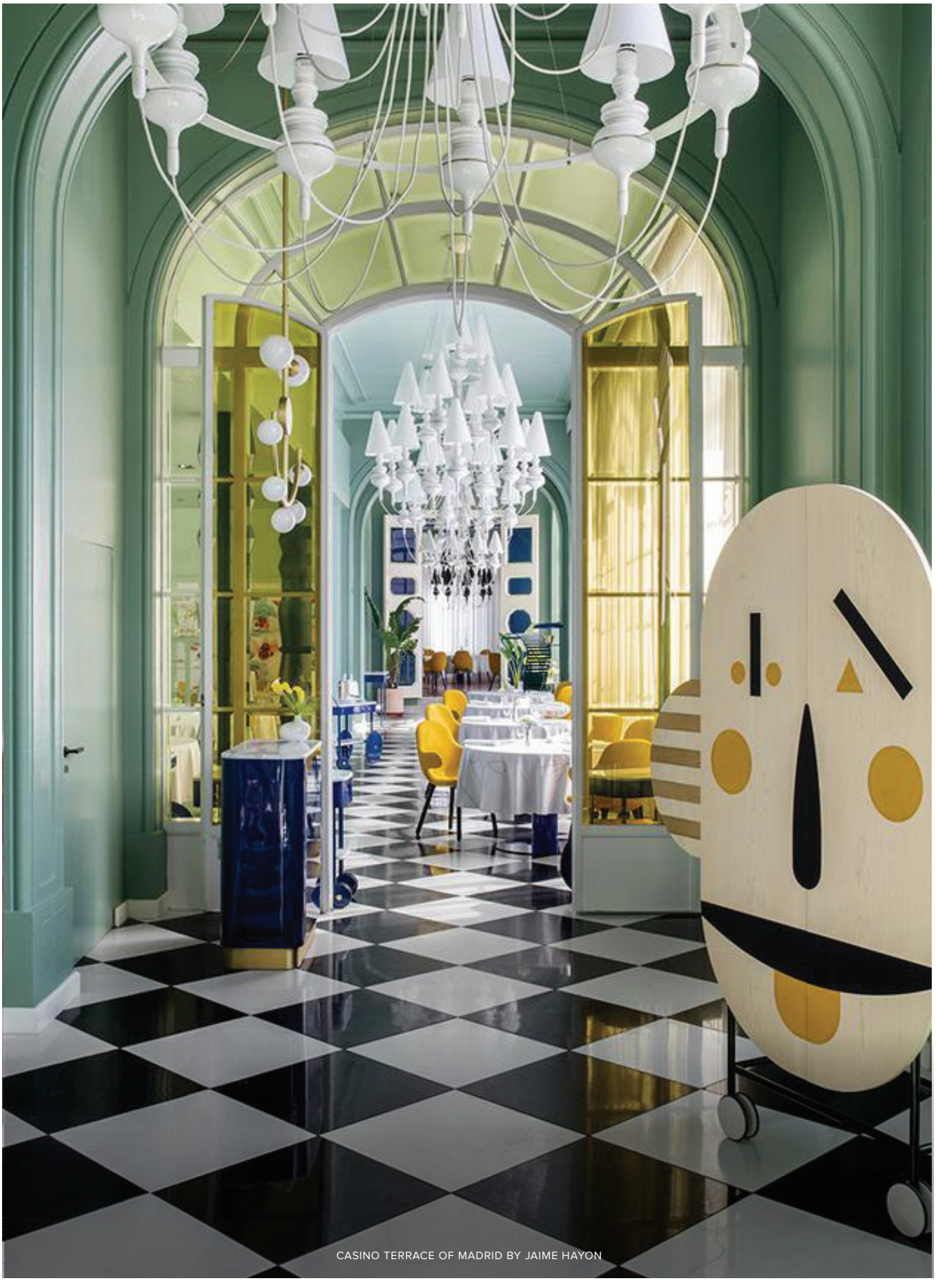
PROJECT BY AMY LAU

BURLEIGH BEACH PAVILION BY ALEXANDER & CO

PARK AVENUE PREWAR APARTMENT BY MKCA

To completely illustrate this trend into an exquisite space the use of a statement piece in your decor couldn’t be a more perfect choice. An accent sleek sofa or a contemporary cabinet completed with irregular shapes and bold colors are the elements required to display this style, standing as a striking addition to any living room.

PROJECT BY HOME'S SOCIETY

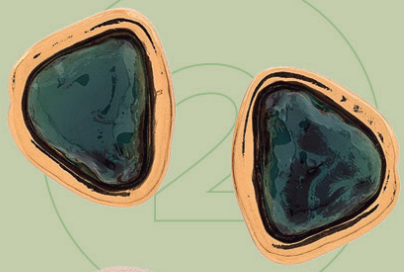


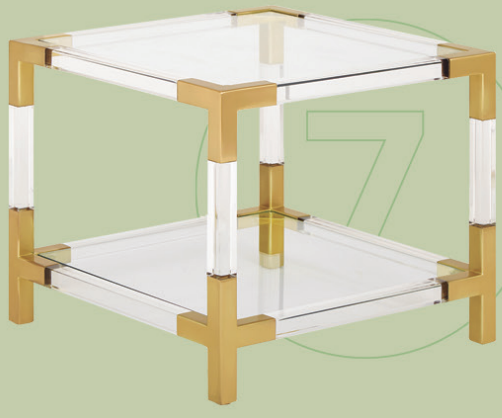
CASINO TERRACE OF MADRID BY JAIME HAYON

PROJECT BY MERVE KAHRAMAN

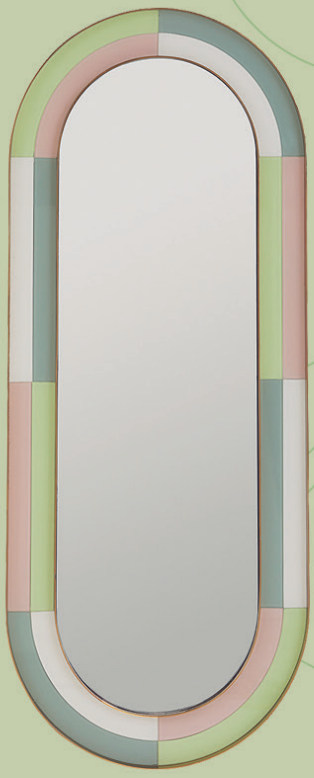
This eccentric trend stands out due to its capacity of concentrating many styles at once, achieving the most incredible pieces, that would be the star of the show in any home you included it in. Whether in your living room, bedroom or dining room, the 80's design on a contemporary classic concept, is able to blow your mind with the most aesthetic pieces you'll ever get to admire!

80's

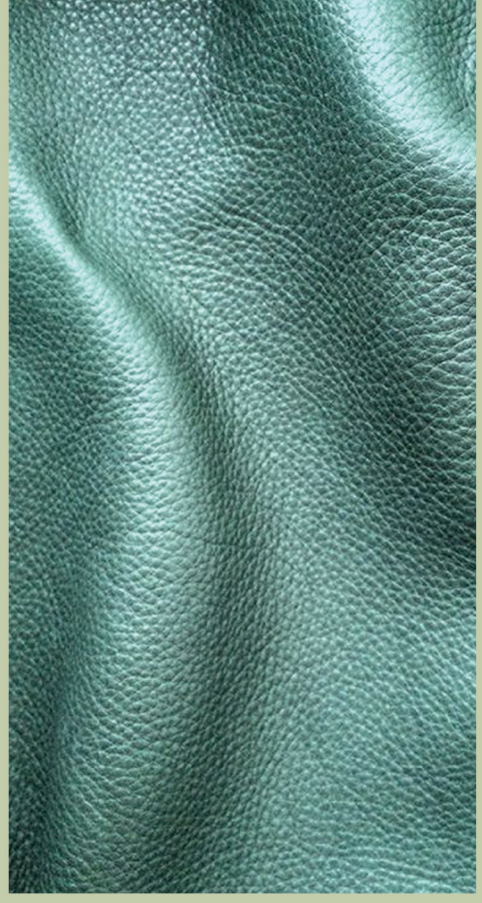


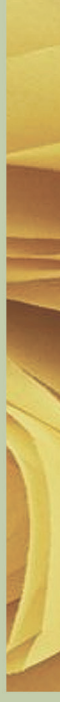


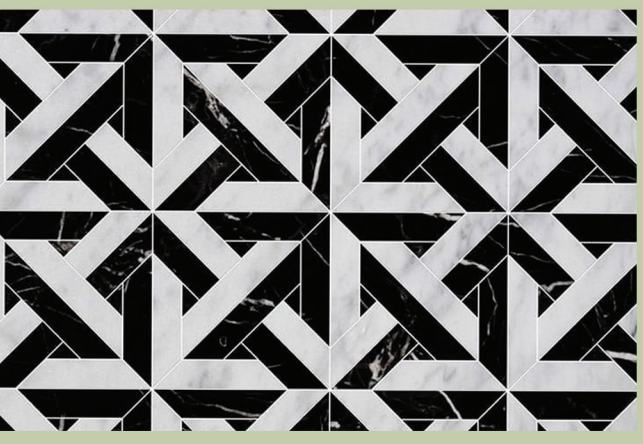
1. Floral long dress by A.N.G.E.L.O. VINTAGE CULT | **2.** Turquoise couture YSL earrings 80s by Yves Saint Laurent | **3.** Collins dining chair by Essential Home | **4.** Small Series S tote by VALEXTRA | **5.** 80s sunglasses by Yves Saint Laurent | **6.** Hazel stool by Hoot | **7.** Jacques two-tier accent table by Jonathan Adler | **8.** Corset chair by Roche Bobois | **9.** Winchester dining table by Essential Home



10. Dining chair by Roche Bobois | **11.** 80s jacket by Emanuel Ungaro | **12.** 1980's beaded cuff by Christian Dior | **13.** Postina S bag by ZANELLATO | **14.** Harlequin Capsule Mirror by Jonathan Adler | **15.** Kingston dressing table by Dare Studio | **16.** Duke floor lamp by Delightfull | **17.** Scala sideboard by Roche Bobois | **18.** Charlotte armchair by Essential Home







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PANTONE 803 C

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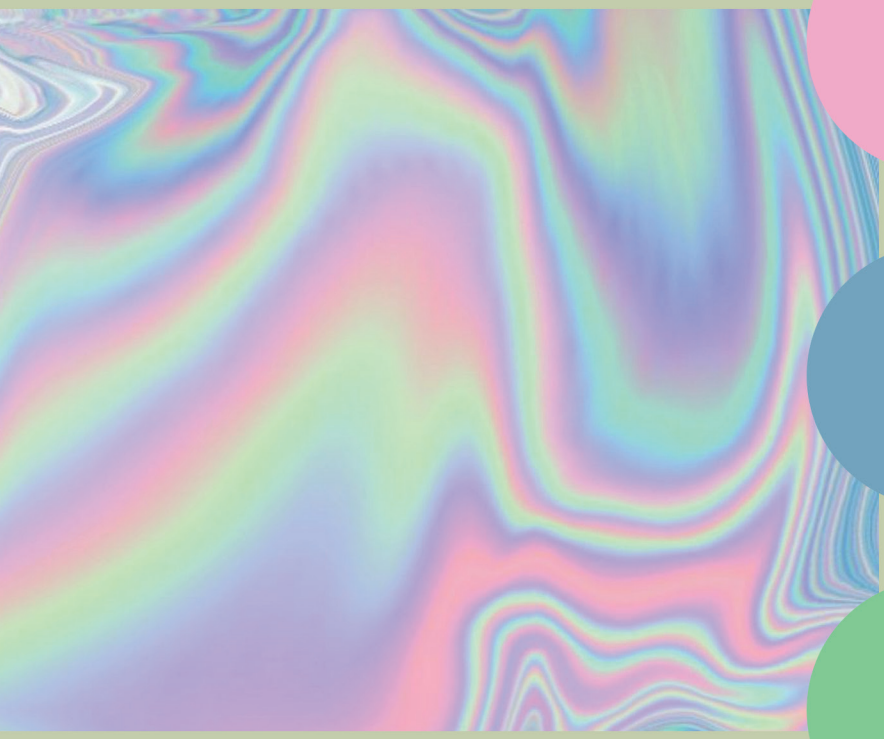
PANTONE 1895 C



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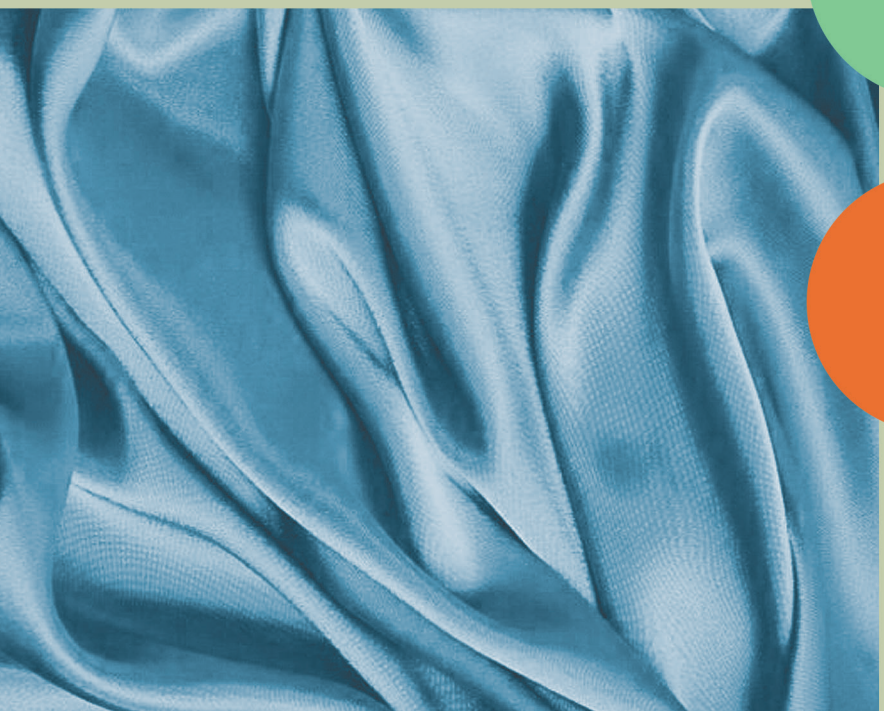
PANTONE 351 C



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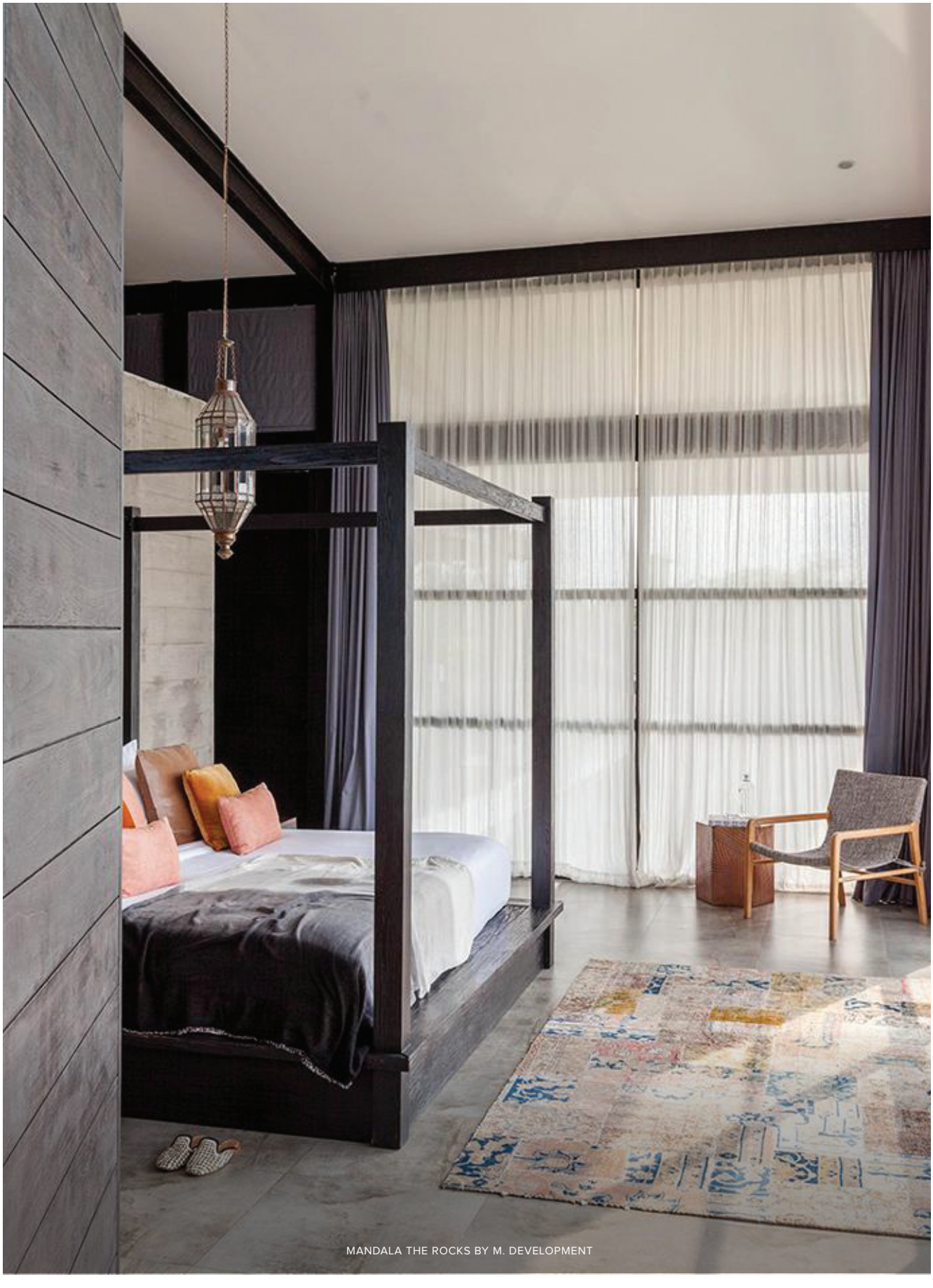
PANTONE 164 C

BOHO CHIC

We bet you've come across boho chic interior design at some point in your life. It's characterized by bright, patterned and multi-cultural elements so unique that you just can't miss them or forget them. 'Boho' derives from the word 'bohemian', that refers to someone who is socially unconventional and often involved in the arts, making it a great interior design style for a rich space full of visual interest, but also with a relaxed spirit.

MANDALA THE ROCKS BY M. DEVELOPMENT

PROJECT BY BRABBU



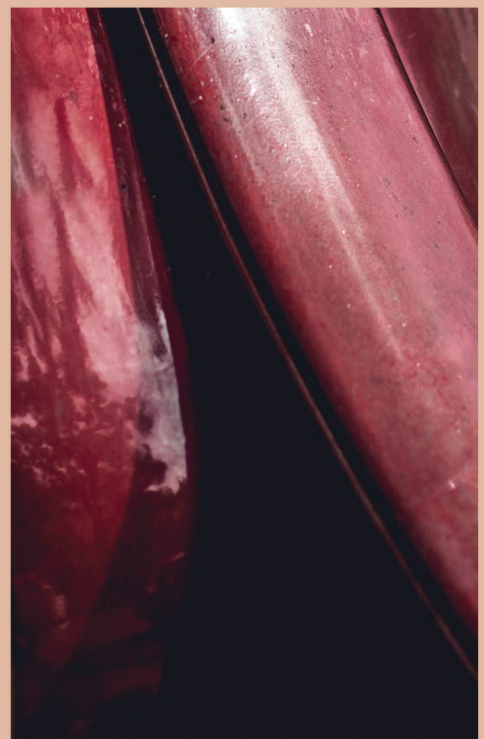
MANDALA THE ROCKS BY M. DEVELOPMENT

LAKE HOUSE BY TACO TALLER

BOHO CHIC

1. Derartu boho dress by LEMLEM | **2.** The rafia pompom stool by Bazar Bizar | **3.** The mowgli mirror by Bazar Bizar | **4.** Drew shoulder bag by Chloé | **5.** Loie chair by Gebrüder Thonet Vienna | **6.** Beaded boho necklace by Jessie Western | **7.** Mambu bookcase by BRABBU

8. Wagasa lamp by Gebrüder Thonet Vienna | **9.** Soho white console by Boca do Lobo | **10.** Eos mirror by Ben & Aja Blanc | **11.** The abaca conical table map by Bazar Bizar | **12.** Bubble lamp - Missoni Home by Roche Bobois | **13.** Craig column cabinet by Maison Valentina | **14.** The hyacinth cushion by Bazar Bizar | **15.** Flying flower cocktail table by Roche Bobois | **16.** Wiener stuhl chair by Gebrüder Thonet Vienna **17.** Mos bench by Gebrüder Thonet Vienna



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PANTONE 406 C

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CMYK 20,35,40,0
PANTONE 481 C

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CMYK 32, 45, 63,6
PANTONE 479 C

RGB 165, 30, 34
CMYK 24, 100, 100, 18
PANTONE 2350 C

RGB 248, 154, 45
CMYK 0, 47, 93, 0
PANTONE 715 C

CURVED SHAPES

Art Deco-like colours and forms were on full display recently. When Art Deco originated in 1925, in Paris, it was reactionary to what was seen as elitist and overly ornate design. Art Deco’s clean lines were relatable, able to be mass-produced and accessible to all. There is a striking commonality to today’s reintroduction.

PROJECT BY KOKET

PROJECT BY RUG'SOCIETY

Geometry and synchronicity are on full display in this trend. At long last, commercial carpet design will break out of the square, like the Mira Rug by Rug'Society, whose geometric shapes and bold colour make for the perfect accent piece. Curves, smooth contours and wavy lines replace the straight lines we have been used to for years.

Curves and round shapes are mostly associated with softness and classic design, right?

HOTELS & SUITES

PROJECT BY COVET HOUSE

While it may be true, furniture with curved shapes and rounded corners can be used in modern interiors with a retro twist. We can see that arches, rounded corners, bubble light fixtures and wavy design accessories were very present at Milan Design Week 2019.

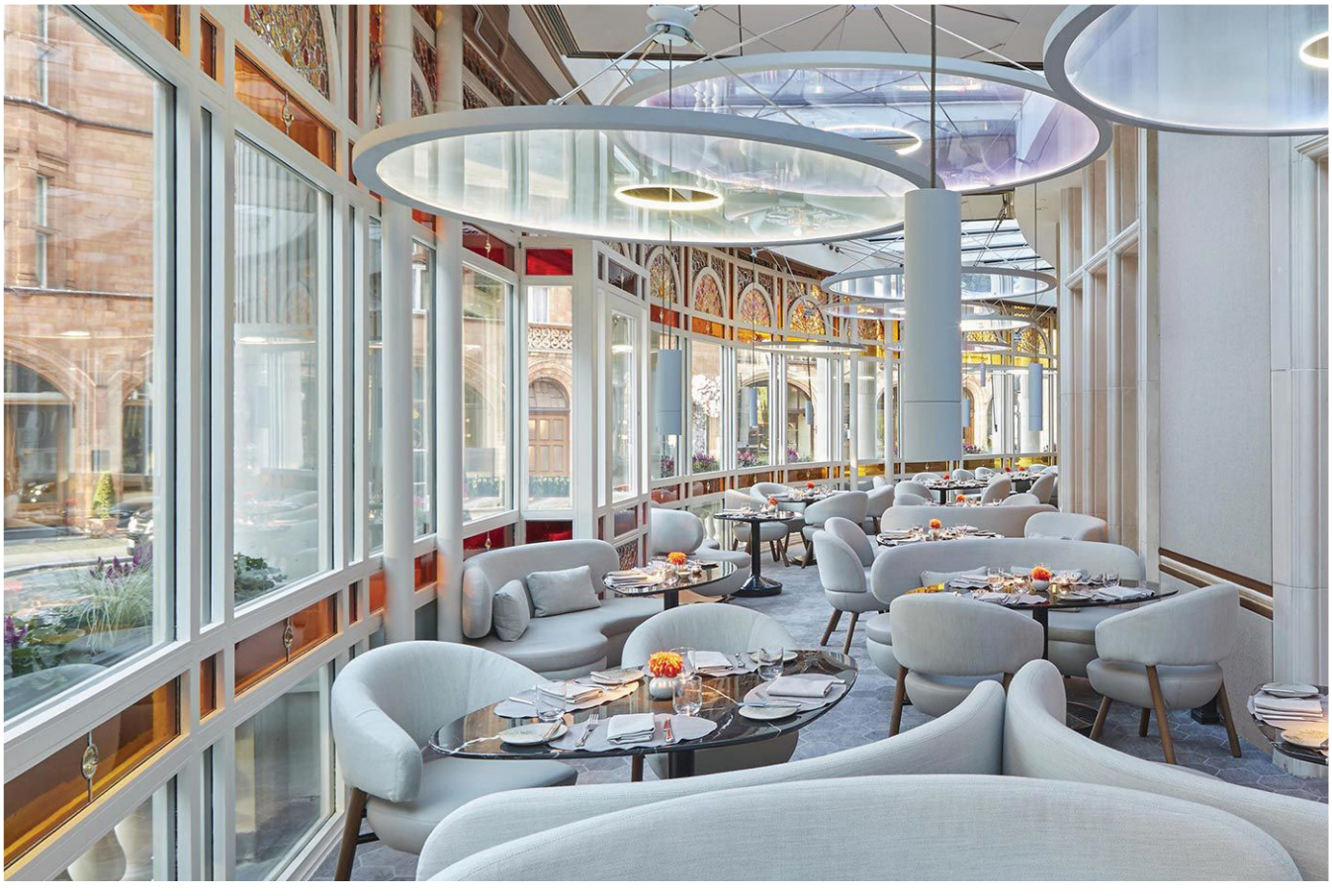
PROJECT BY ESSENTIAL HOME

PROJECT BY ESSENTIAL HOME

The definition of “round” goes way beyond just mere perfect circles as it can actually include ovals, egg-shapes, ellipses, arches, curls, cylinders, rings, among many others. The main idea here is that your home needs to have just a few rounded shapes in order to complement the straight lines and square corners, which every home has. This way, it will tie your contemporary classic interior design together in a fashionable way.

Rooms that have only sharp edges and straight lines can create a feeling of too much order and lead to a sense of discomfort or inflexibility. Add just a few curved shape furnishing elements as an accent to soften and relax a room. Rounded elements also offer a sense of clarity, precision and freshness into a room.

JEAN GEORGES AT THE CONNAUGHT BY JOHN HEAH



JAFFA HOTEL BY JOHN PAWSON, ISRAEL

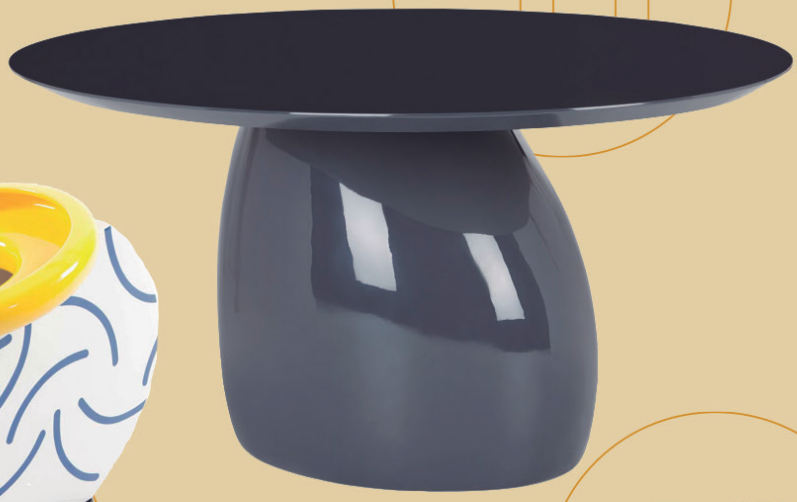
JESS RESTAURANT BY BIANCOEBIANCA

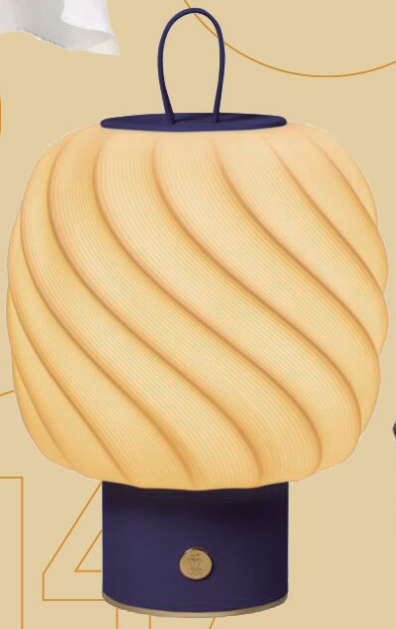
JESS RESTAURANT BY BIANCOEBIANCA

PROJECT BY KATERINA LASHMANOVA AND BOCA DO LOBO

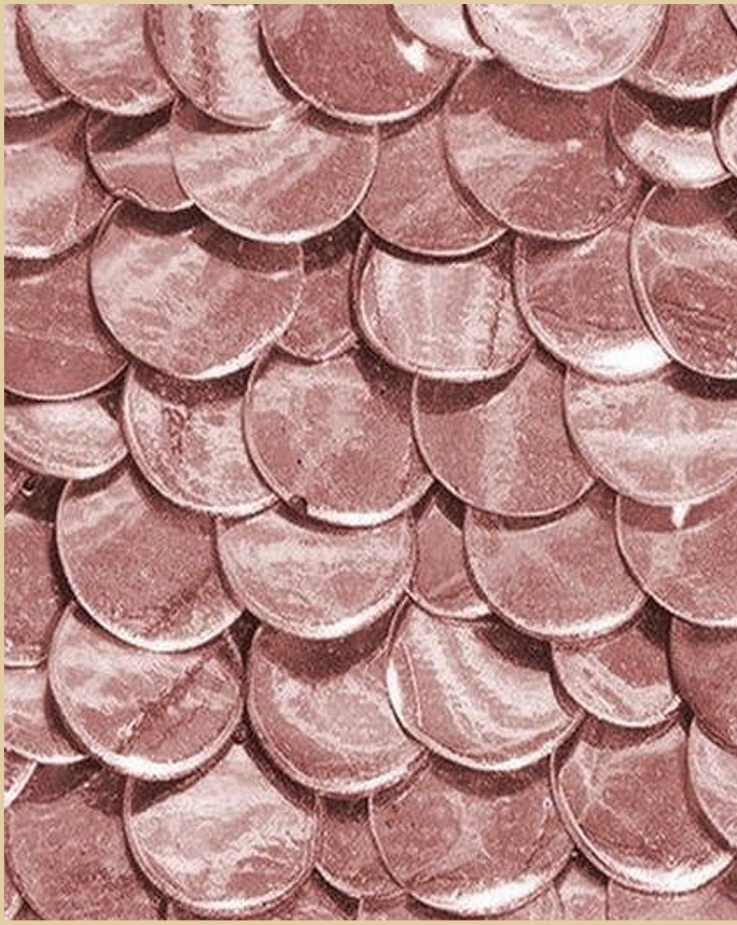
CURVED SHAPES

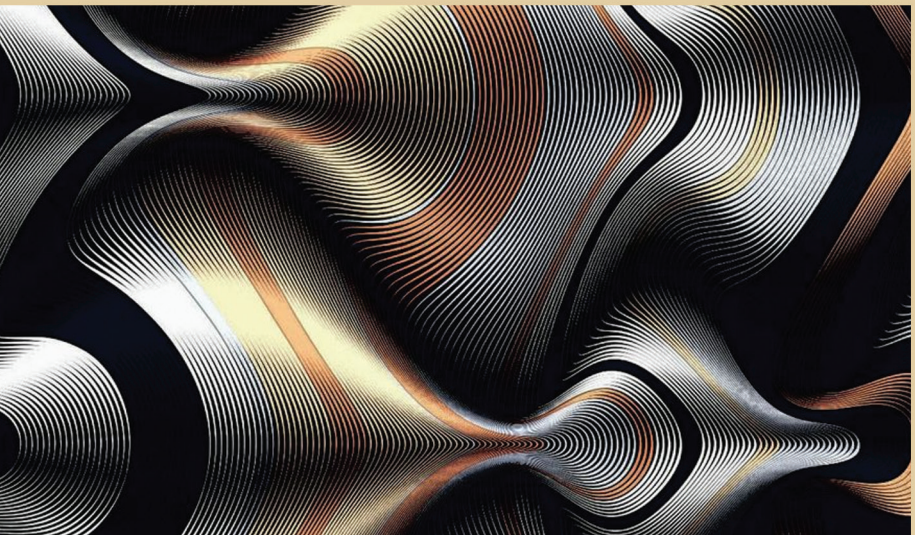
1. Bloom Lounge Chair By Kenneth Cobonpue | **2.** Montaigne 57 glasses by Dior | **3.** Dalyan Armchair by BRABBU | **4.** Wave center table by Boca do Lobo | **5.** Angra mirror by Boca do Lobo | **6.** Feather Collection Bed by Anthropologie | **7.** Rosalina Blue & Grey Ceramic Side Table by Oliver Bonas | **8.** La Belle Eau de Parfum by Jean Paul Gaultier





9. Curved high low hem shirt by Balossa White Shirt | **10.** Cucumber vase by Martine Bedin | **11.** Rosinda 6 Seat Oval Dining Table by Made | **12.** Kelly Sofa by Koket | **13.** Curved flat shoulder bag by Marni | **14.** Ice Cream portable lamp by Lladró | **15.** Leather sandals by Balenciaga | **16.** Pouf Round by Ferm Living | **17.** Goldmaster de Cartier ring by Cartier | **18.** Melt Pendant by Tom Dixon





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CMYK 22, 39, 73, 2
PANTONE 465 C

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CMYK 23, 41, 43, 0
PANTONE 7612 C

RGB 230, 154, 153
CMYK 7, 41, 29, 0
PANTONE 494 C

RGB 147, 184, 226
CMYK 41, 18, 0, 0
PANTONE 283 C

INTIMATE AND WELCOMING ENVIRONMENTS

When decorating a home interior project, most of us want it to feel intimate and welcoming, as it will be our safe-have throughout our life. When creating this type of environment, a great way to add a cosy feel to a room is by adding neutral tones. Neutral colours will never go out of style. These sublime shades are often regarded as the great colours that do not oversaturate a space and actually complement other colours extremely well.

PROJECT BY PULLCAST

In the context of interior design, neutral means without colour. Neutrals can be used in decor in two basic ways — either as a soft, neutral only, quiet look or as background colours for dramatic accents. Shades such as beige, ivory, taupe, black, grey and shades of white appear to be without colour, but in many applications these hues often have undertones. Be aware of these underlying tones as you match colours or choose paint. For example, beige might have an undertone of pink, tan or gold. White might be slightly ivory, yellow, bluish or peachy.

PROJECT BY CAFFE LATTE

PROJECT BY MEGAN GREHL

PROJECT BY BRABBU

If you prefer an all-neutral division, the best way to have a cohesive look is by adding layers using different hues of the same colour, allowing you to still have a sophisticated look. For instance, choose a lighter shade for your walls and go a bit darker in your upholstery.

As a whole, neutral tones create a warm presence, especially when mixed with grassy greens, gold accents, wooden furniture and sober colours as well. They are elegant and fashionable tones that will help you create irresistible design projects and spaces that will definitely trigger one’s attention. Introducing neutral tones into your interiors can also provide a more peaceful, timeless, classic, and above all, zen character to your interiors.

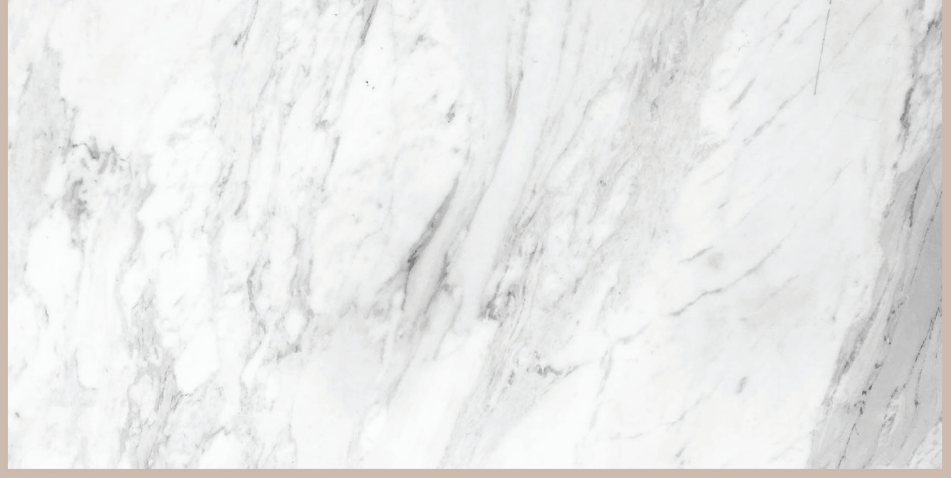
MANTRA ROOM BY SHERWIN WILLIAMS

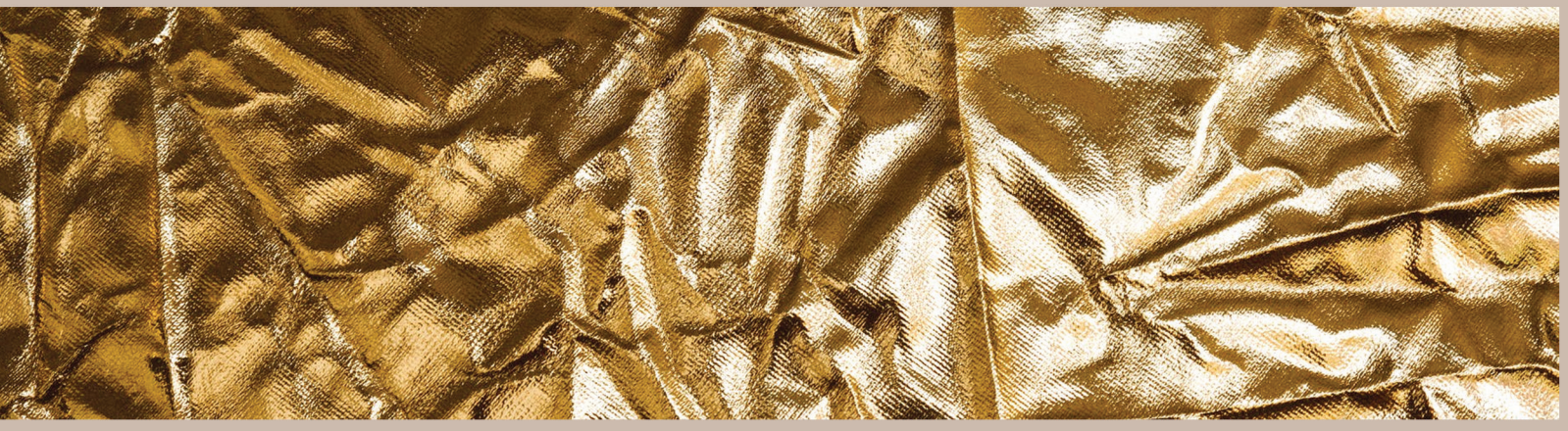
NEUTRAL

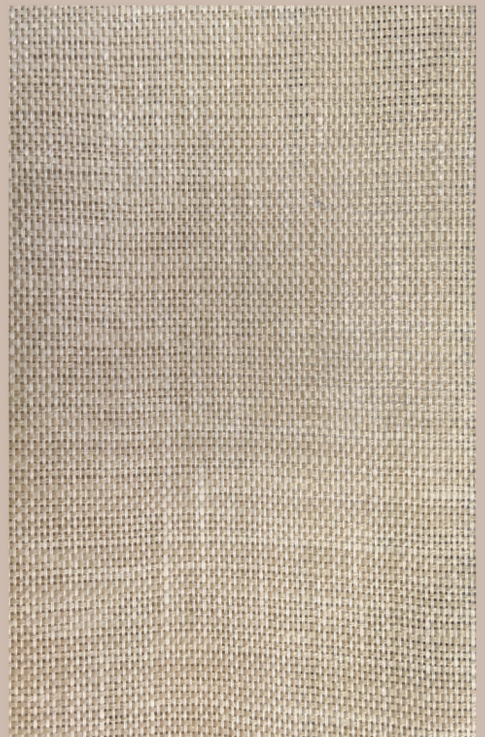
INTIMATE AND WELCOMING ENVIRONMENTS

1. Embroidered crêpe dress by See by Chloé | **2.** Marine Lady Data by Breguet | **3.** Glossy frame sunglasses by Jimmy Choo | **4.** Freevolle sculpture table lamp by Sabrina Landini | **5.** Nightbloom Hanging Lamp by Lladró | **6.** Cannage coffee table by Fiam Italia | **7.** Nuka armchair by BRABBU | **8.** Small tess bag by Chloé

9. Deco rug by Rug'Society | **10.** H9i over-ear headphones by Bang & Olufsen Beoplay | **11.** Diamond small mirror by Essential Home | **12.** Logos tea cups by Lladró | **13.** Geometric ceramic vase by John Sheppard | **14.** Coomba Cushion by Missoni Home | **15.** Grand bench by Boatto Martino Studio | **16.** Giulia armchair by Formitalia | **17.** Electric kettle by Smeg.







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PANTONE 489 C

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CMYK 6, 5, 11, 0
PANTONE P11 C

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CMYK 38, 37, 42, 2
PANTONE 407 C

RGB 118, 111, 107
CMYK 53, 50, 51, 16
PANTONE 445 C

RGB 214, 179, 176
CMYK 15, 30, 24, 0
PANTONE 196 C

INTERVIEW
GÉRARD FAIVRE

Driven by the vision of its creator, Gérard Faivre Paris completely metamorphoses Parisian apartments and properties into real works of art ready to be inhabited. The "Art Homes" concept of the Gérard Faivre brand is positioned as the reference of luxury real estate that offers Parisian-styled apartments and properties for sale in Provence, fully renovated, decorated, furnished and ready to live. It's more than just a concept, it's a true signature that continues to appeal to their prestigious international clientele. It's a different way of shopping, one where emotion reigns.

The originality of the Gérard Faivre brand is never to be confined to a defined style, but rather to create unique and timeless places where classicism rhymes with modernity. For each project, the challenge is to never do the same interior twice. For Gérard, the customer is unique, so its interiors must resemble its uniqueness. Then it's like works of art, it's an encounter between a place and a person who will or won't have the heart for this product.

For Gérard, the world should be linked to design, decoration, and architecture. A fusion between original creations and eco-responsibility. For the designer, the current and future trend for apartments and houses will always have to be accompanied by crafts.

Gérard can only thank the people who purchase his apartments because it is always a recognition of his work. For some it's really a meeting, a crush on the concept, which avoids them a lot of concerns and gives the designer the feeling of having realized the interior of which the clients have dreamed of.

To make chic, contemporary and especially unique living spaces, Gérard Faivre works only with the best craftsmen and companies. The know-how and mastery of their art makes the difference and personalizes each design project.

For Gérard, when we look back at the 50s, designers took off and showed great creativity, while measuring a beautiful budget and accessibility to all. In the years to come, Gérard thinks there will be no drastic change in decoration but the environmental concern will cause new eco-responsible materials, which will ultimately induce new styles.

“Our offer is very different from that of traditional real estate agents and especially that of interior designers. It is an alternative that responds to the demand of a foreign clientele that wants to have as few concerns as possible when it wants to acquire a property. And each time, it’s a love at first sight, an encounter, an emotion.”

PROJECT BY SR PROJECTS

WELLNESS INTERIORS

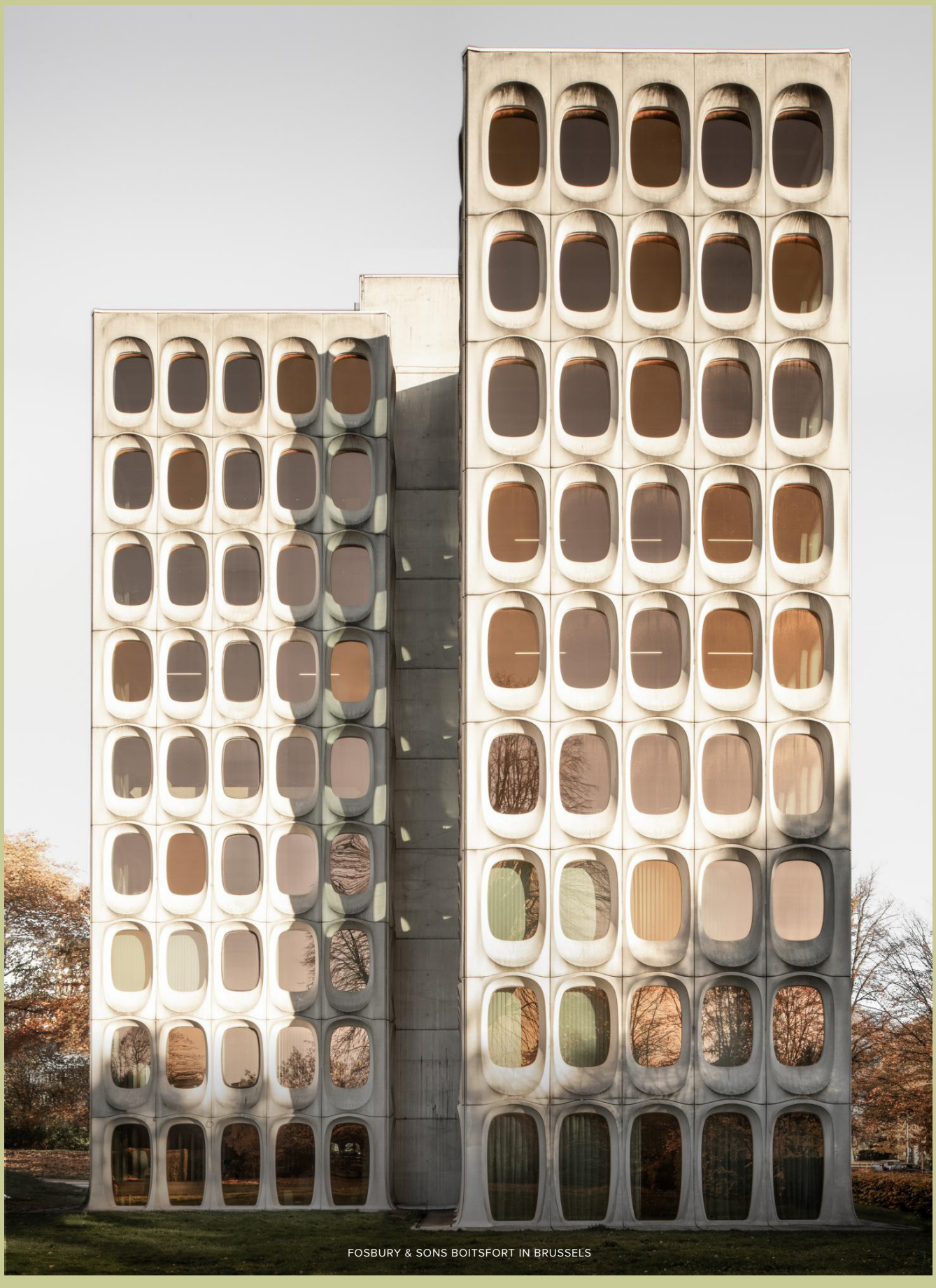
The wellbeing trend is yet another consequence of the environmental status quo. The major metropolises suffer everyday with air, light and sound pollution, which takes a huge toll on its inhabitants. To fight the feeling of being trapped in a huge, bacteria infested junkyard culture, people are creating their own natural habitat-like sanctuary in the privacy of their homes. Tactile design, raw woods, sustainable materials, greeneries and plants are just some of the features of this design movement. The complexity of it is too great to be defined merely by these features, but it can be described in one simple expression: It’s design that makes you feel good, deep to your bones.

PROJECT BY LIQUID INTERIORS, HONG KONG

PROJECT BY ZOE CHAN EAYRS AND MERLIN EAYRS

PROJECT BY ZOE CHAN EAYRS AND MERLIN EAYRS

PROJECT BY BRABBU



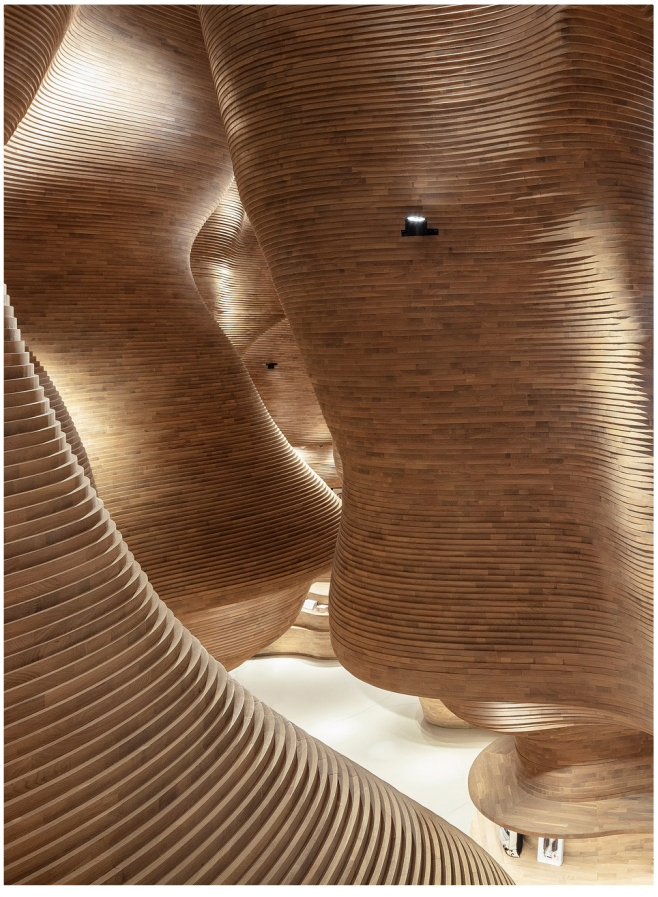
FOSBURY & SONS BOITSFORT IN BRUSSELS

DESIGN TACTILE

The world of design is an ever changing one. It’s unthinkable to expect something that was on trend last year to enrolls to be the next best thing again in the year after. We currently live in a world where we seek out experiences, more than anything else. And a design experience doesn’t come merely from looking at a piece and wondering what it makes you feel, well, at least not anymore.

PROJECT BY MAISON VALENTINA

NATIONAL MUSEUM QATAR BY KOICHI TAKADA ARCHITECTS



Design is quickly becoming a full-sensorial experience, surrounding and wrapping us around its grandiosity. Ourselves, as curious, rational human beings, we're almost physically compelled to touch and feel everything. Who hasn't ever gone to a museum and felt a huge urge to touch that Donatello sculpture in the vain hopes to feel what the artist felt when he was working on it? And that is what matters. To feel.

The tactile design trend is just yet another cornerstone in the industry.

PROJECT BY MASQUESPACIO

FOSBURY & SONS BOITSFORT IN BRUSSELS

PROJECT BY MAISON VALENTINA

CREDITS TO THE OWNER

TIANJIN BINHAI LIBRARY

Designers are quickly realizing that touch is a part of the experience people seek when they purchase a furniture piece. The blend, smooth plywood is quickly being replaced by the rugged natural wood, and so are fabrics. Thick wool, linen and other extra-tactile fabrics are making a comeback in the design industry, due to its cocooning qualities that just leaves you in that comfortable place only this sort of materials can provide you.

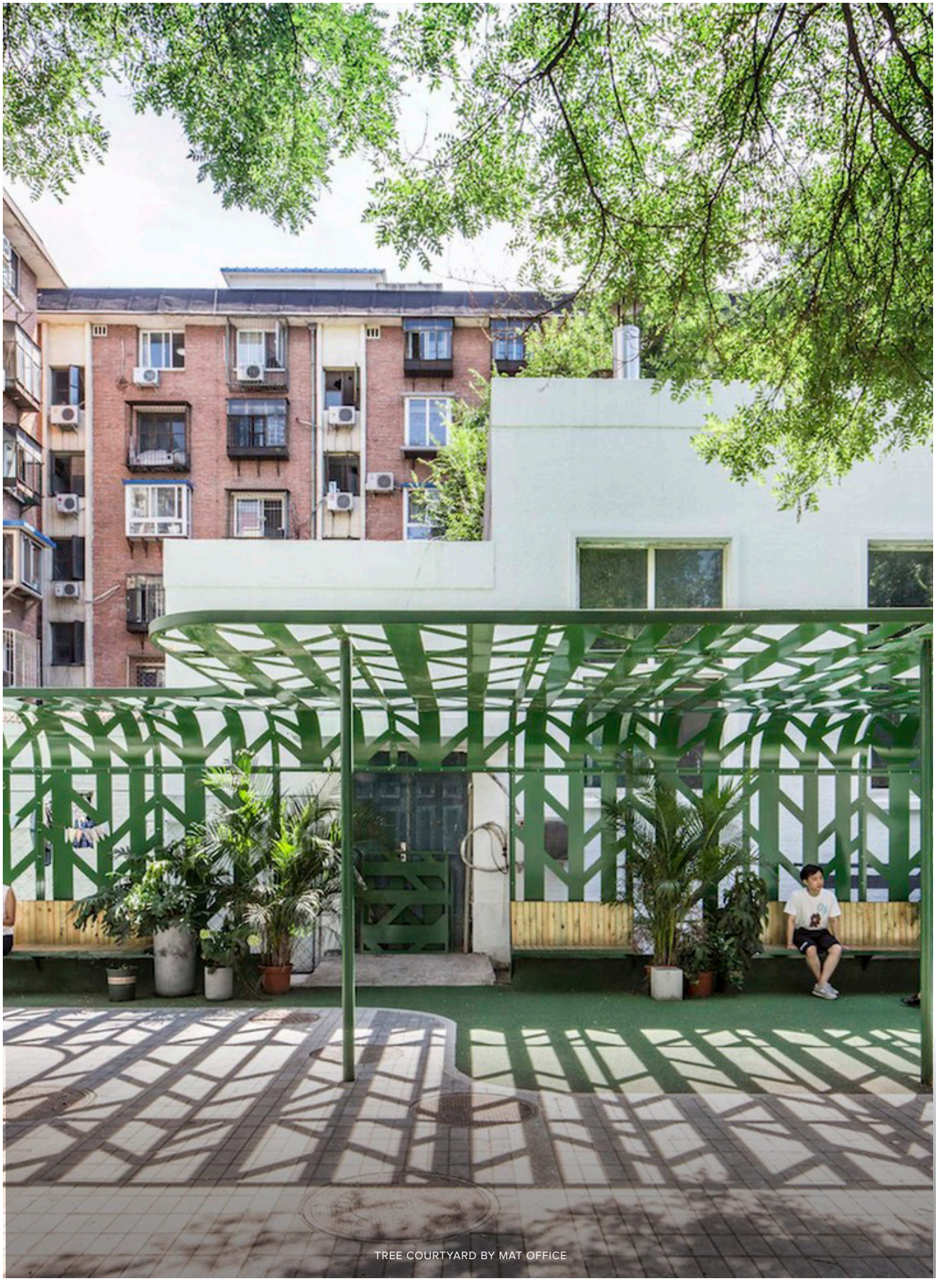
The explanation for the rise of tactile design is quite simple, in fact. Studies have shown that when a person feels something, it releases the oxytocin, the so-called love hormone, and it reduces the stress and anxiety levels.

Basically, the same feeling you get when you’re stroking a pet.

The qualities attached to this design trend are overwhelming, and the experience provided by the pieces is unique. It surpasses all the pre-conceived ideas of how design is or should be, and achieves the industry’s main goal: it makes you feel at home.

FOSBURY & SONS BOITSFORT IN BRUSSELS

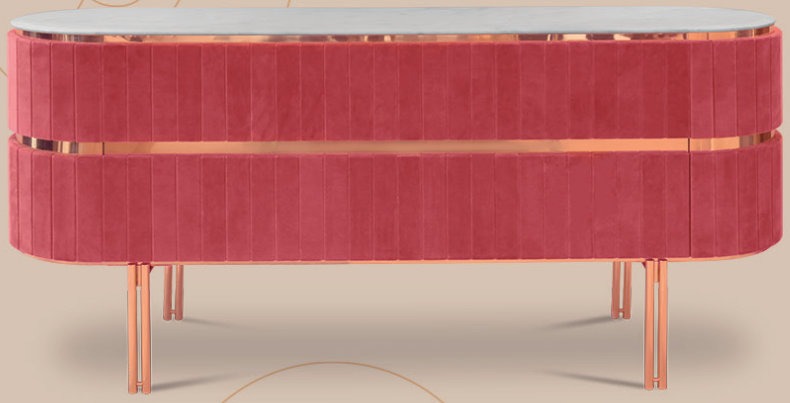
REFUGIO LOFT BY CONSUELO JORGE ARQUITETOS

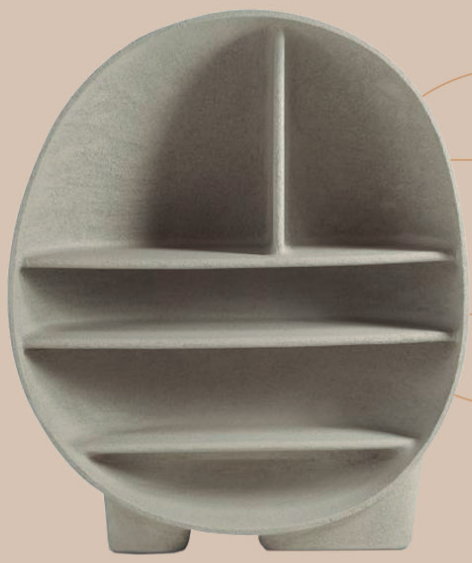


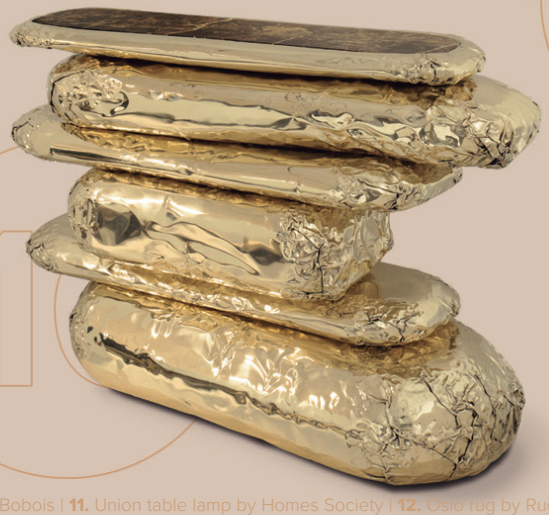
TREE COURTYARD BY MAT OFFICE

DESIGN TACTILE

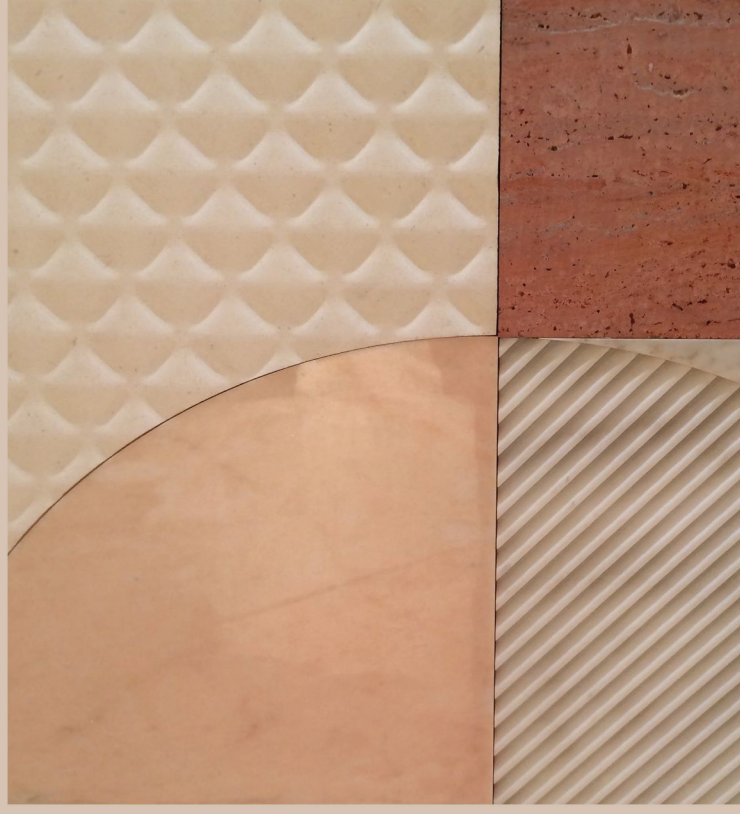
1. Kresten zip-up puffer coat by Isabel Marant Étoile | **2.** Stone embellished earrings by Gucci | **3.** Shoulder bag by Valentino | **4.** Kan U shoulder bag by Fendi | **5.** Bark Cabinet by Rossana Orlandi | **6.** Faux fur scarf by Chalayan | **7.** Imperfectio Sofa by Boca do Lobo | **8.** G table by Rossana Orlandi

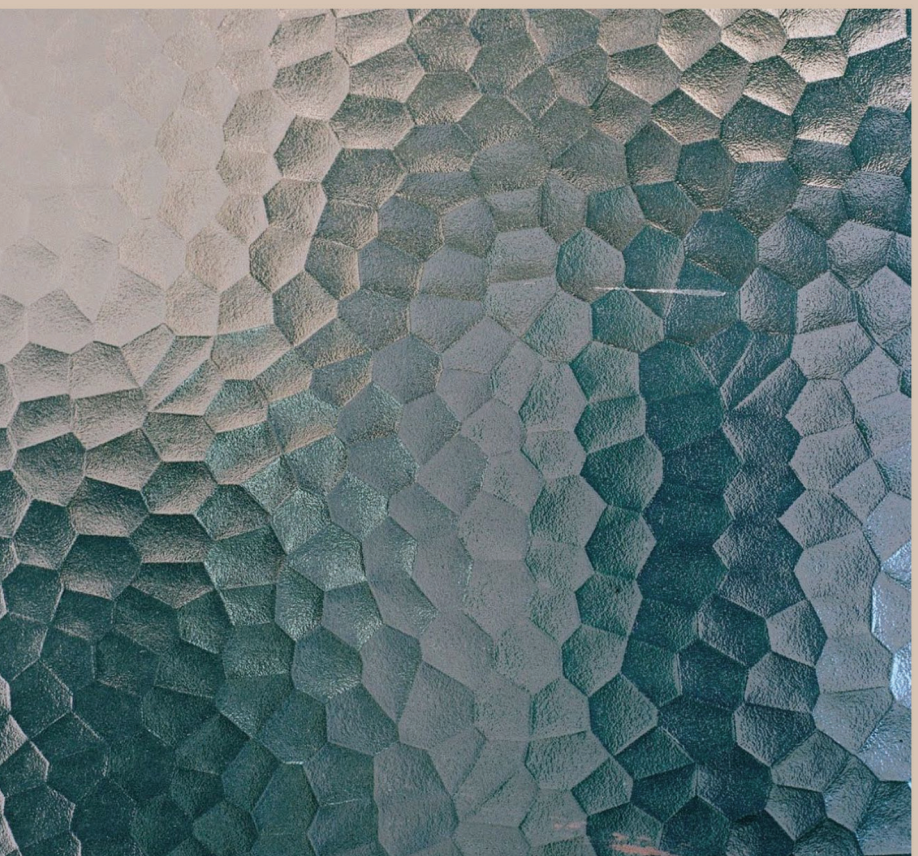


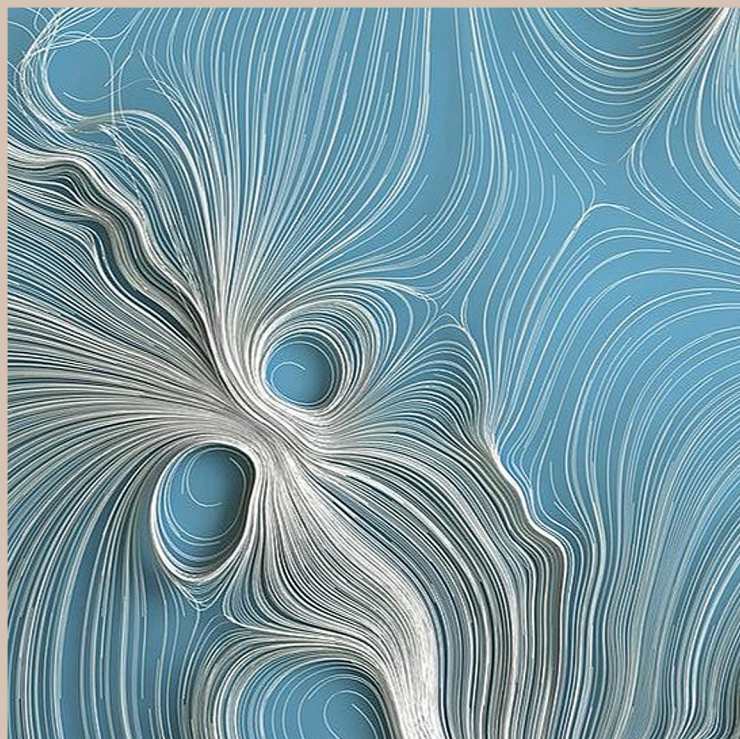




9. Edith Sideboard by Essential Home | **10.** Primordial bookcase by Roche Bobois | **11.** Union table lamp by Homes Society | **12.** Oslo rug by Rug'Society | **13.** Pouf by NEO' | **14.** Maya armchair by BRABBU | **15.** Barba armchair by Fogia | **16.** Wiener stuhl chair by Gebrüder Thonet Vienna **17.** Stonehenge sideboard by Boca do Lobo







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PANTONE 297 C

MIXED-USE SPACES

If you have a type room that doesn’t quite come together or even a house with limited rooms/spaces, then there is one decor solution that can perfectly suit your upmost needs. We’re talking about the advantages of Mixed Use Décor that when used right in both spaces offers plenty of advantages as well as decor possibilities.

PROJECT BY KRISTA HOME

DENDE DURATEX HOUSE BY NJ STUDIO AND NILDO JOSE INTERIORS, BRAZIL

Sometimes the best solutions for sustainable quality decor come off as a fusion between two rooms. This is what Mixed Use is all about: the ability to combine two elements into one single space. A Dining Room and a Living Room, or even the Kitchen, for that matter, end up being some of the best divisions to combine in this regard.

One hint for a powerful Mixed Use Space is adaptable furniture. Choose the furniture carefully with your own notion of proportion as a useful guide in that regard. The main goal here is to make the function of the rooms visually and functionally clear.

However Mixed Use Decor is a concept that can include not only the combination of two types of divisions into one but also the mix of several decoration styles. Playing with several styles is always an adventure for any interior design enthusiast. A Classic Decor can be combined with Modern Decor, a Minimalistic style can match an Industrial one, and there can be a couple of surprises waiting for you if you mix a Traditional and Transitional decor. In this regard, this style ends up being a very Versatile style in a way that can be very easy to blend easily matched decors.

In short, Mixed Use Decor can be a very practical and stunning solution for the quality of your home decor. Whether you desire to fuse two rooms together or even play with distinct styles, this concept is the solution you seek in this regard.

DENDE DURATEX HOUSE BY NJ STUDIO AND NILDO JOSE INTERIORS, BRAZIL

PROJECT BY MERVE KAHRAMAN

PROJECT BY CONSUELO JORGE ARQUITETOS

PANAMERICANA HOUSE BY BERNARDES ARQUITETURA

CO-WORKING SPACE PUBLIC HALL BY SELLA CONCEPT

CO-WORKING SPACE PUBLIC HALL BY SELLA CONCEPT

PROJECT BY CONSUELO JORGE ARQUITETOS

PANAMERICANA HOUSE BY BERNARDES ARQUITETURA

TIMBER HOUSE BY MM++ ARCHITECTS

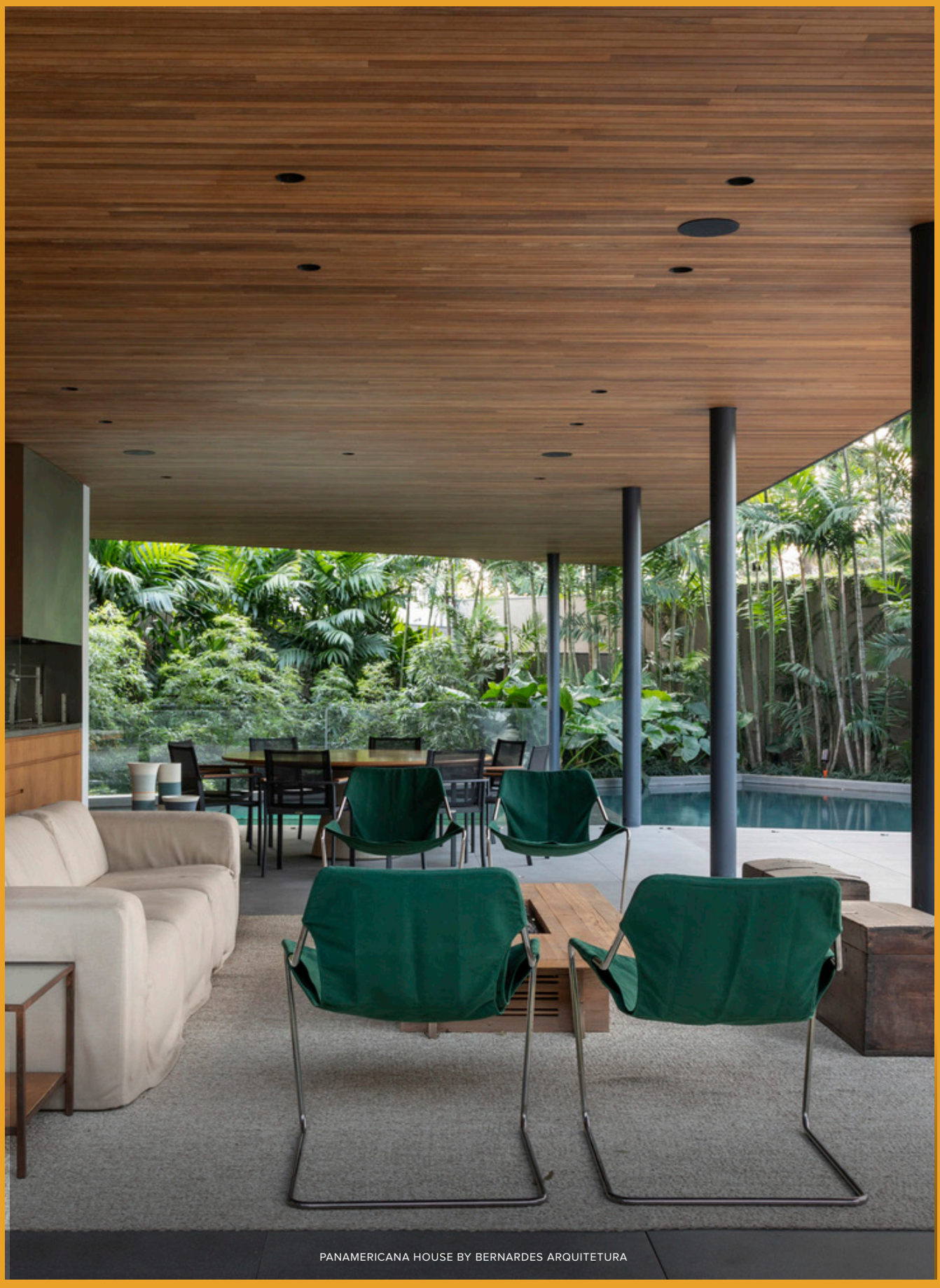
MODULAR SPACES AND OBJECTS

The colour story imitates and engineer’s nature. Finishes are tactile and speculative, from highly lustrous to innate, unvarnished surfaces. Blue is bright and saturated, together with a true yellow set against taupe, forest green and deep teal, highlighted by pure white and soft petal pink.

PROJECT BY KRISTA HOME

DENDE DURATEX HOUSE BY NJ STUDIO AND NILDO JOSE INTERIORS, BRAZIL

Megan McClendon is the commercial design leader at Formica Corporation, and describes an intersection of humanity and technology. “Digital dominance is challenged by embracing sound, sight, touch and taste,” McClendon explains. “Immersive building environments focus on our primal needs by mimicking our circadian rhythms, improving the air we breathe and cocooning us in sensorial comfort. There is a dreamy quality, a softness and introspective feel that allows us to put aside busy thoughts and access our emotions.”



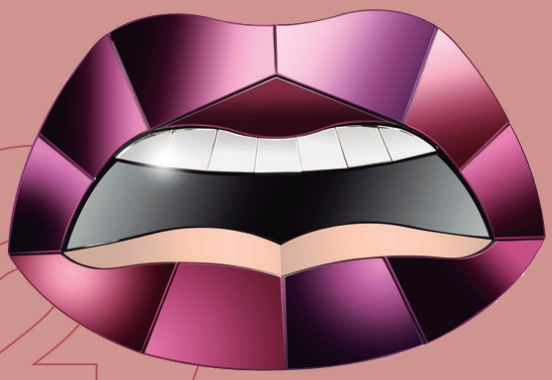
PANAMERICANA HOUSE BY BERNARDES ARQUITETURA

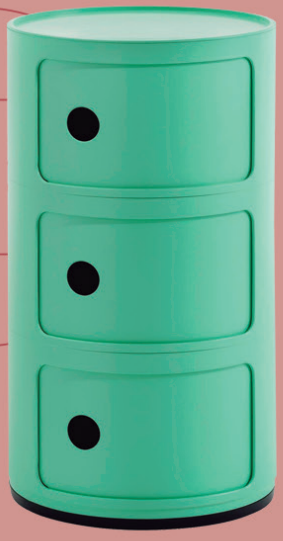
WILLIAMS RESIDENCE BY JACK CHARNEY

Benjamin Pardo, design director for Knoll, describes how commercial office furnishings featuring natural soft touch materials, including veneer and cork, will continue to be popular for open plan and private office spaces. Colours in this palette include distilled off-white, khaki and jute brown, and infused with sun-drenched gold, greyed blue-violet and jade green. Metamerism, the apparent shift in colour, will be embraced as an authentic design quality. Finishes appear cloudlike, layered and interesting, streaked with metallic threads against medium-toned wood grain.

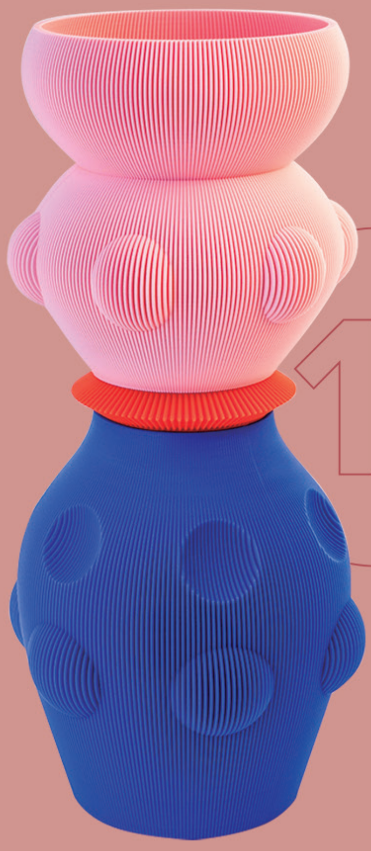
PANAMERICANA HOUSE BY BERNARDES ARQUITETURA

NEW MATERIALS & SUSTAINABLE DESIGN

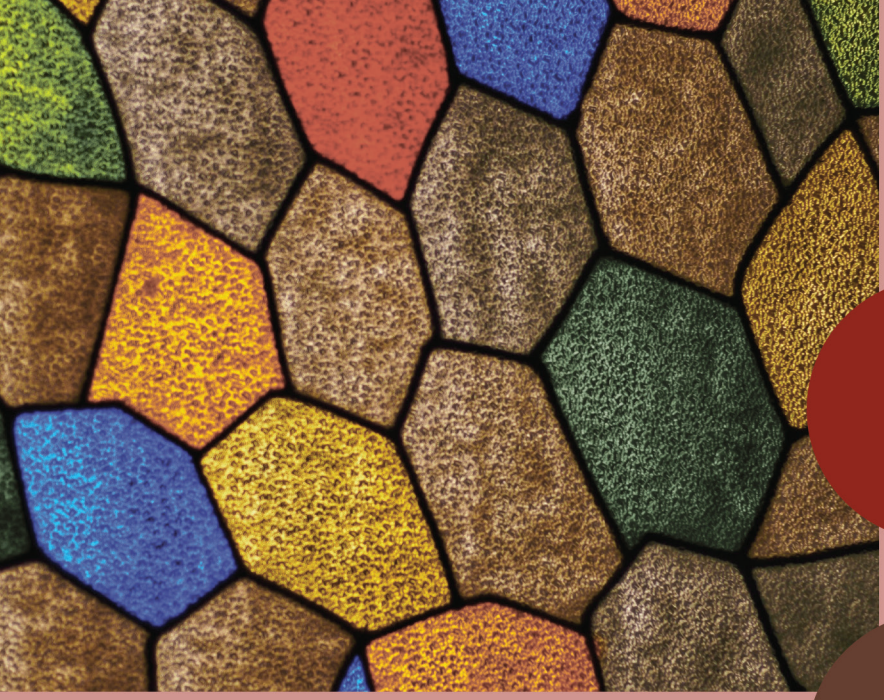




1. Deja Vu Red and Green Stool by Houtique | **2.** Mouth mirror by Reflections Copenhagen | **3.** Blend project by Ward Wijnant | **4.** Componibili Bio Container by Kartell | **5.** Cane armchair by Cane Collection | **6.** Plump side table by Ian Cochran | **7.** Bowl Table by MaterDesign | **8.** Tide Skirt in Organic Cotton by Zilver



9. Spring-summer'20 by Vin and Omi | **10.** Piani side table by Editions Milano | **11.** Bioplastic vase by UauProject | **12.** Bag - adidas by stella mccartney | **13.** Eden series by Boca do Lobo | **14.** On & On Chair by Viaduct | **15.** Detroit table by Reflections Copenhagen | **16.** Ztista coffee table by Faina Collection



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PANTONE 4645 C

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CMYK 52, 35, 56, 7
PANTOE 2407 C

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PANTONE 427 C

INTERIOR GARDENS

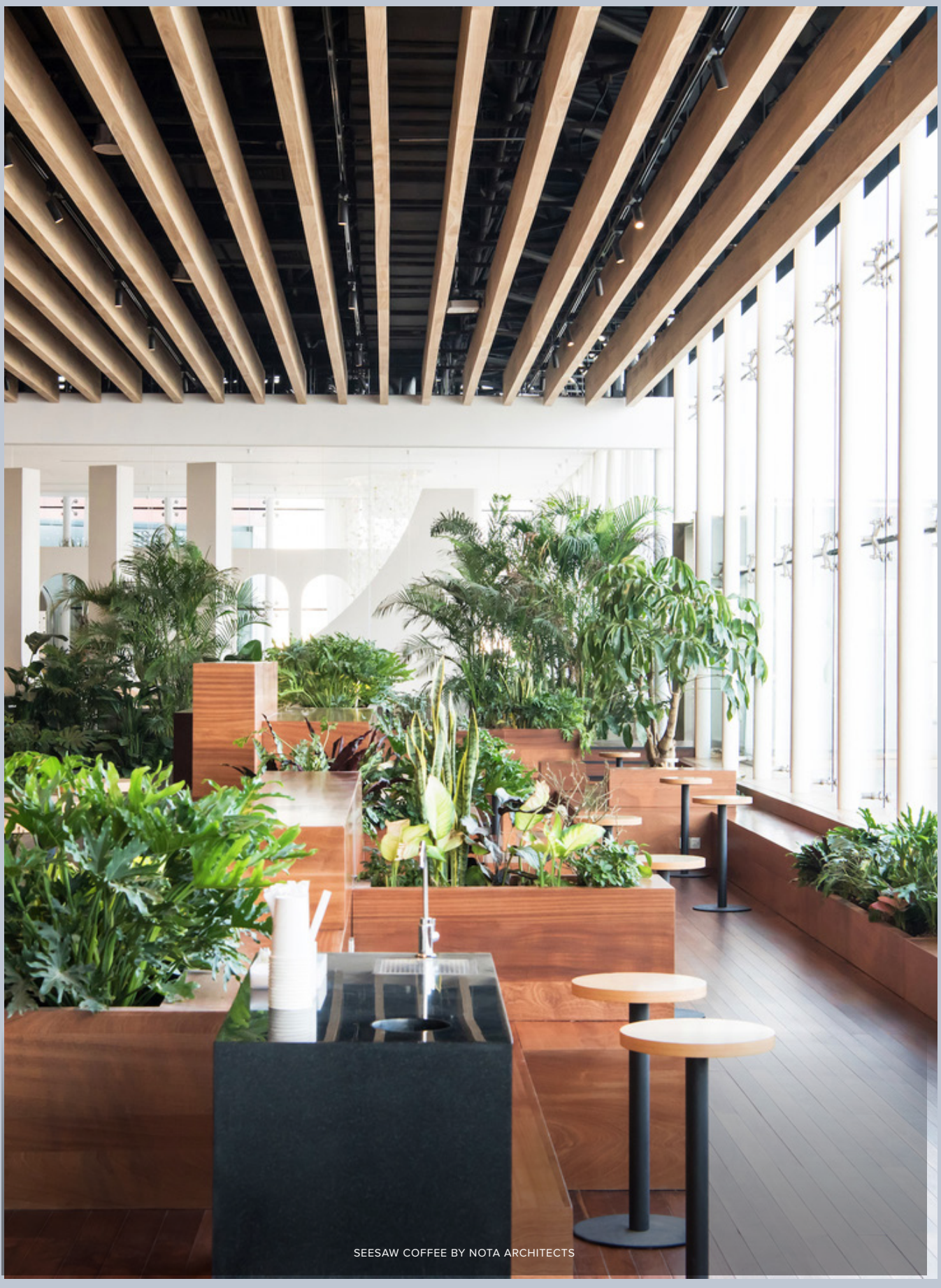
Biophilia is the human's intrinsic need for interaction with nature and how we nurture ourselves, and plants and biophilic design are truly expected to reach its pinnacle in 2021. No longer will it simply be "fashionable" to incorporate a pot plant here and there in the design, but the embedding of interior gardens into the design philosophy and culture will extravagantly evolve into innovative and sustainable designs.

SEESAW COFFEE BY NOTA ARCHITECTS

PROJECT BY DANIEL MITCHELL, INDONESIA

Having an interior garden will provide you daily contact with nature, so you can live a brighter life. It is the perfect solution if you have a house located in a city, where there isn't enough space for a traditional outdoor garden. There are many different ways to have an interior garden. Some just use the simpler, more traditional way with potted plants, while others really have a garden inside with a soil and all. Still, some prefer to have a green living wall or a vertical garden.

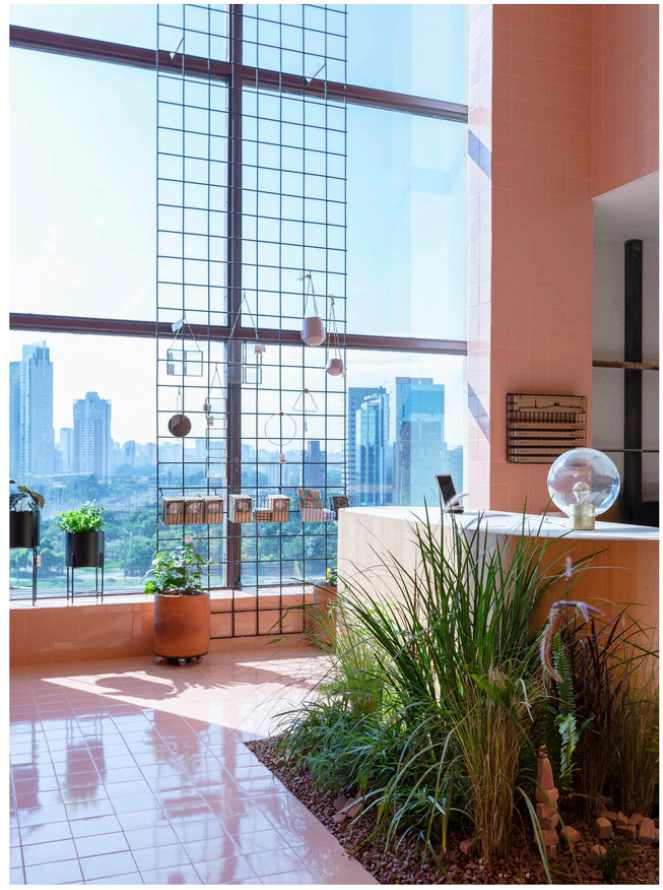
Besides an interior garden, if you want to include more nature-inspired trends into the spaces you're designing, you shouldn't shy away from colours, especially natural ones. Dull colours can have a negative impact on mood and performance, so try using more vibrant and warmer colours, even if it's just for an accent wall or decor items. The Bonsai Table by Boca do Lobo is a great way to apply this trend to your space thanks to its deep green hue.



SEESAW COFFEE BY NOTA ARCHITECTS

PROJECT BY DANIEL MITCHELL, INDONESIA

PROJECT BY OFICINA FDZ ESQUIVEL



THE GARDEN ABOVE STORE BY PISTACHE GANACHE

NATURE INSPIRED ENVIRONMENTS

In the beginning, design was recognized as an eclectic industry that could only fixate on standard conceptions of the same general area. Throughout the years, and due to the development of many revolving industries, design was able to transform into something new everyday.

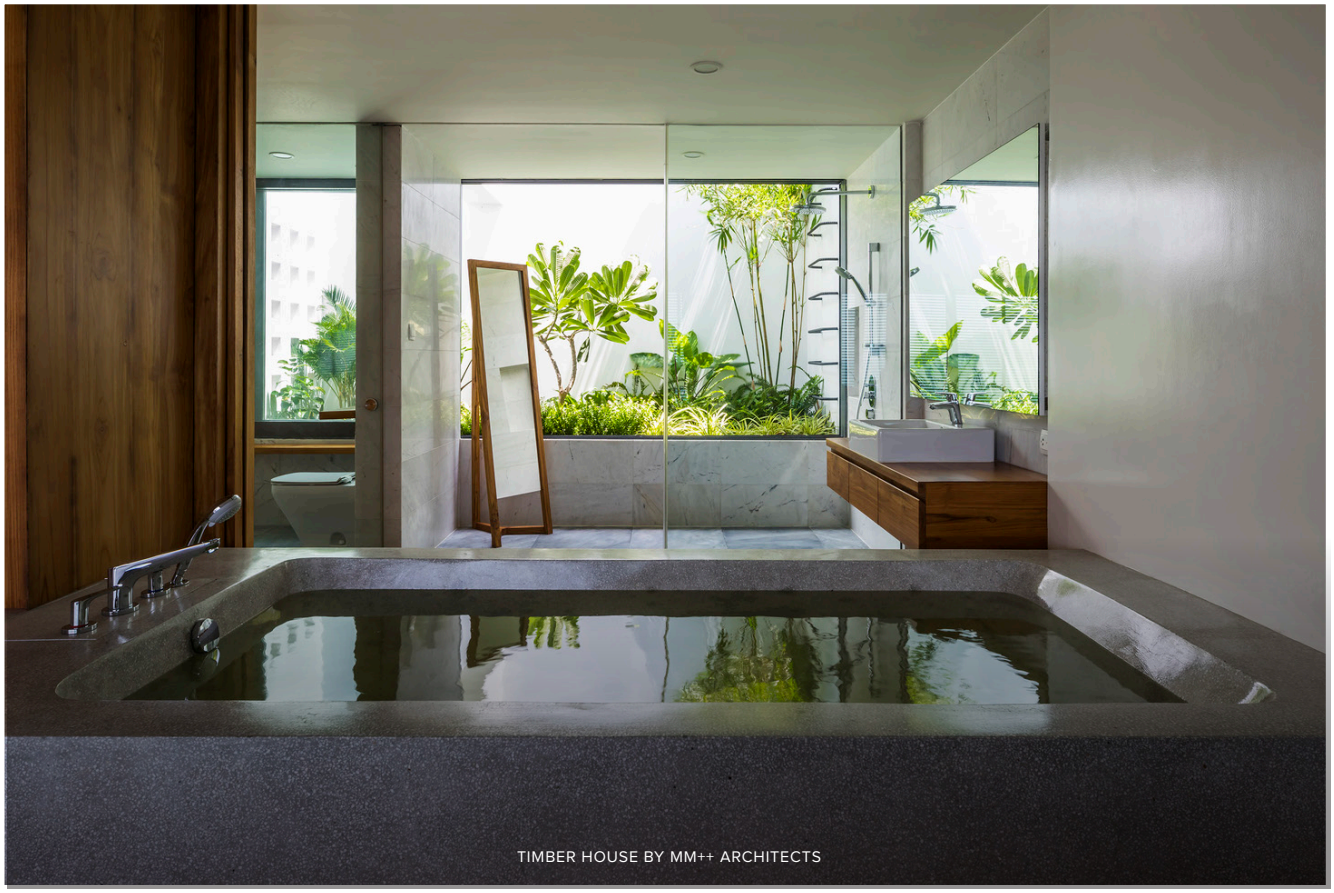
PROJECT BY MAISON VALENTINA

PROJECT BY MASQUESPACIO

PROJECT BY PEPE LEAL

Design means transformation in many fronts, such as fashion, interiors, product and many exceptional items that are a delight towards any design lover. Through design, you can create a game-changer environment, capable to creating a new sensorial experience, that turns out to be just the change you needed!

Combinating the art of the interior and product design, into the concept of wellness interiors, and specifically on nature inspired environments is absolutely revolutionary. It is a refreshing perspective due to nature's envolviment into design, that is getting more and more present.



TIMBER HOUSE BY MM++ ARCHITECTS

HOTEL PROJECT BY STUDIO YABU PUSHELBERG AND NICOLAS KOENIG. NEW YORK

TIMBER HOUSE BY MM++ ARCHITECTS

PROJECT BY DELIGHTFULL

The legitimate concerns about the environment and the effect it has on the whole world is certainly a subject that should be on everyone's mind, as well as on every important industry. Design is not indifferent to the cause, and is more than happy to raise awareness towards the nature that revolves us.

Within the welness interiors its important to mention that nature is a big part towards the development of this transforming trend. Without nature's wonders, it wouldn't be possible to be inspired towards the creation of the most magnificent pieces. Those same exquisite pieces are able to remind you of the earth's miraculous fruits.

PROJECT BY RUA 141 AND RAFAEL ZALC

REFUGIO LOFT BY CONSUELO JORGE ARQUITETOS

SIBIPIRUNAS HOUSE BY STUDIO OTTO FELIX

One of the pieces that beautifully demonstrates the nature inspired environments in design, is defnitely the Sequoia Center Table, brought to you by BRABBU. It simbolizes one of the largest and tallest trees in California, the Sequoia tree. It should be perceived as a force of nature, due to its walnut root veneer top, as well as the brass with aged patina addition, which matches nature with the luxury concept.

PROJECT BY BRABBU

PROJECT BY MERVE KAHRAMAN

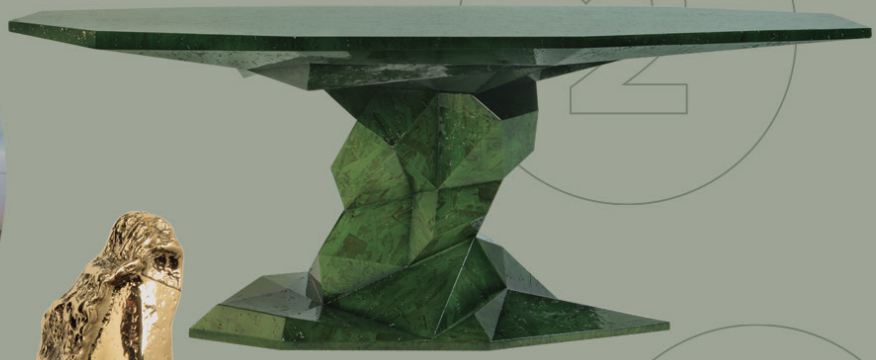
REFUGIO LOFT BY CONSUELO JORGE ARQUITETOS

SAN FRANCISCO RESTAURANT RADHAUS BY ENVELOPE A+D

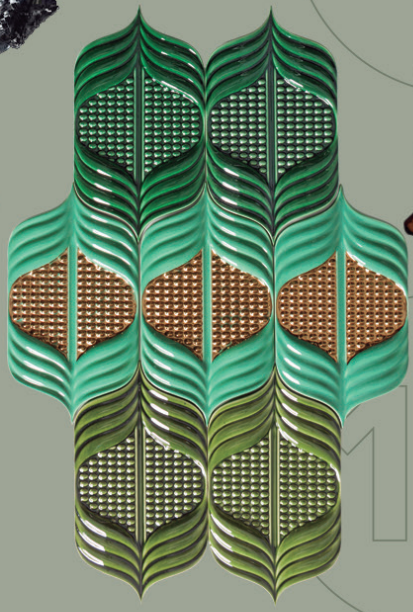
PROJECT BY KOKET

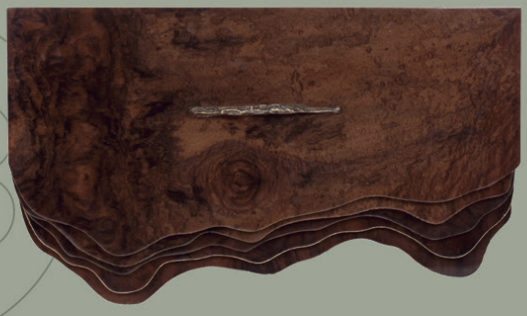
PROJECT BY COVET HOUSE

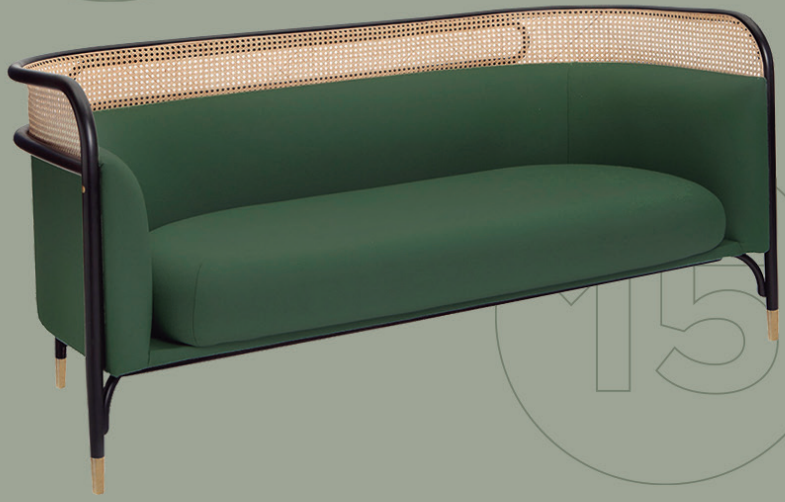
NATURE INSPIRED ENVIRONMENTS



1. Seesaw Coffee by Nota Architects | **2.** Bonsai dining table by Boca do Lobo | **3.** The Garden Above Store by Pistache Ganache | **4.** Kesya door pull by Pullcast | **5.** Calla table lamp by Brabbu | **6.** Tropical house in Bali by Patisandhika | **7.** Wall Application by Snowsound | **8.** FILICUDI chair by Qeeboo







9. Noir Kei Ninomiya | **10.** Cocoa ceramic tiles by Bosa | **11.** Table lamp “Feather Monkey left” by Marie Martin | **12.** Bourbon dining chair by Brabbu | **13.** Huang suspension cabinet by Maison Valentina | **14.** Sequoia center table by Brabbu | **15.** Targa sofa by Gebrüder Thonet Vienna | **16.** Dolls chair by Raw Edges - Louis Vuitton

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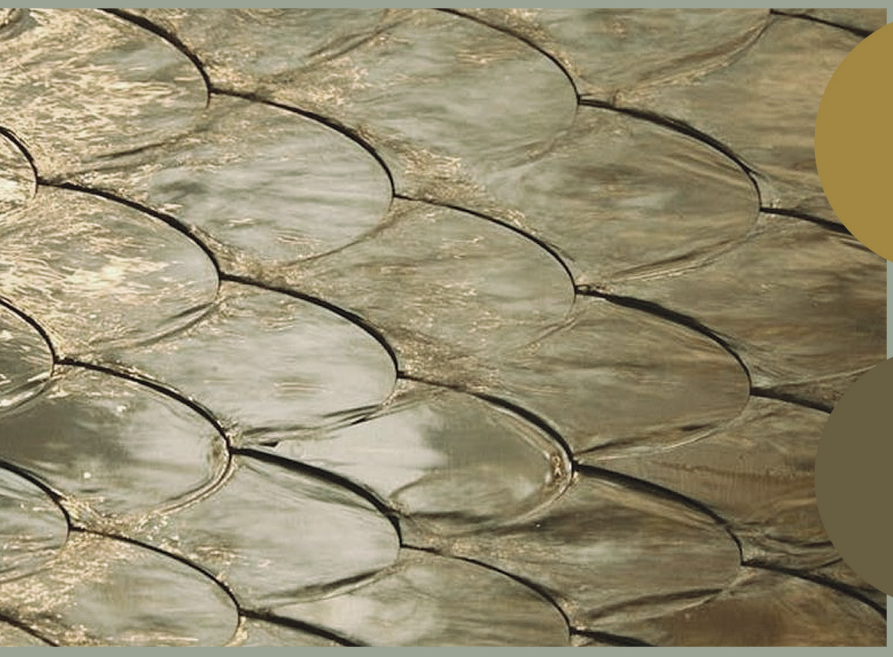

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CMYK 58, 22, 13, 0
PANTONE 297 C

INTERVIEW
JOHANNES TORPE

Johannes Torpe is an amazing Danish designer that has helped clients worldwide build and strengthen their brands through playful and thought-provoking design solutions for over 20 years, with the renowned Johannes Torpe Studios, where he is the creative director. Having worked in many areas of the world, Johannes' practice has achieved a universality that speaks for itself. His diverse portfolio spans from interior design to industrial design, furniture design and even large-scale architectural concepts.

It was from a young age that Johannes Torpe felt that he would be in a place where he had achieved something. This is a reflection of hard-working years to be where he is today, through a number of different experiences, such as music or graphic design, before arriving at design and architecture. However, his greatest accomplishment is good life quality. After working and living all over the world, Torpe admits he has finally achieved his inner peace and feels like himself on a daily basis.

When it comes to design projects, the designer admits he can't choose a favourite, saying "it's like looking back at all the lovers in your life and see which one was the best". But he does know where he loves to work: where the people are nice and the work becomes joy. That is why Torpe loves working with the Italian brand Moroso, since it feels like a long-time family friend. For Salone del Mobile 2019, they presented their newest collaboration, the 'Heartbreaker' sofa collection.

Torpe sees craftsmanship as the essence of Italian companies, since most of them started in small workshops, doing furniture and sofas by hand, being family businesses made up of honest people that have worked hard to become what they are today, like Moroso.

Regarding sustainability, Torpe defines it as an "hygiene factor", where everyone has to take responsibility, from small actions to the bigger picture. It is up to the designers of the future to create their dreams in order to influence the whole world.

“Craftsmanship is the core essence of Moroso. When you come to the factory, you see how everything is actually made by hand, people are working and they have been working there for many years. You feel that everybody is a family and that is also what craftsmanship is like, is people coming together about making something.”

PROJECT BY MADELEINE BLANCHFIELD

EMBRACING NATURE

PROJECT BY MIA DESIGN STUDIO

Nature is the factor that continues to amaze the world through its spectacular creations all over the world. From fauna to flora, there are so many breathtaking things that we are privileged to admire everyday, and that we take for granted! The Embrancing Nature trend aims to honor this inexplicable concept that surrounds us everyday, creating inspired pieces that perfectly resemble the miraculous nature.

PROJECT BY ZAK IK STORE AND ROTH-ARCHITECTURE

SUSTAINABLE DESIGN

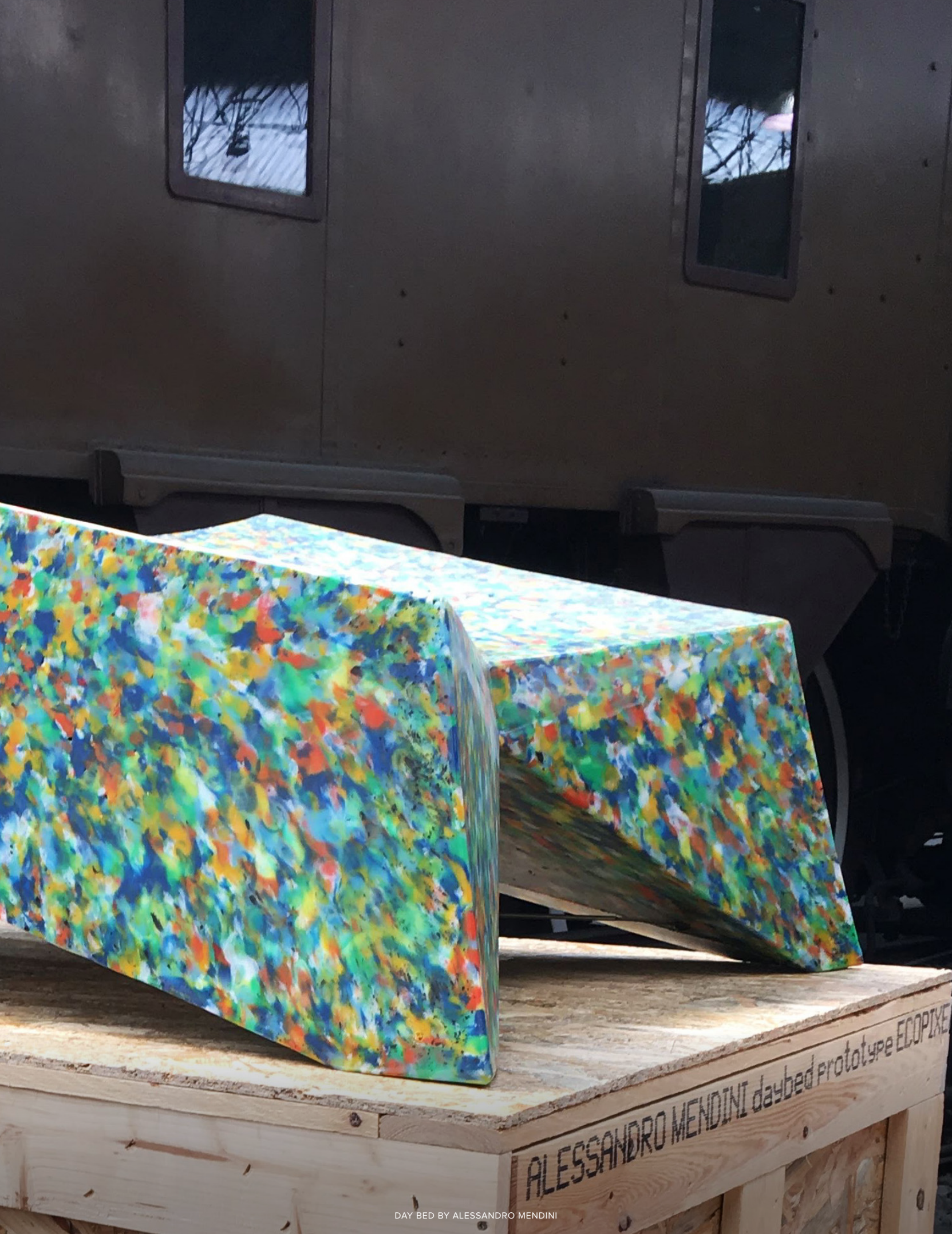
The mass production of plastic started in the 1940s and 1950s (around World War II) and has steadily grown ever since. The popularity of plastic is due not only to its low production costs but also to its low weight, acid resistance, and flexibility. Today, more than 300 million tons of plastic are produced annually and nearly 8 million tons of it end up dumped into our oceans every year.

SADHU RESTAURANT BY LE HOUSE

As standard plastic is not biodegradable, it can take hundreds or even thousands of years for plastic to break down. As consumption increases, there is an urgent need for developing solutions to this problem. Interior design and fashion are catching up with the times and introducing alternatives to plastic in their works, creating more sustainable designs.

LILY OF THE VALLEY HOTEL BY PHILIPPE STARCK

A
ALESSANDRO MENDINI daybed prototype ECOPIXEL



DAY BED BY ALESSANDRO MENDINI

SADHU RESTAURANT BY LE HOUSE

One of the top sustainable design trends is the use of biodegradable plastics. Made from plant-based raw materials, these plastics allow for a natural decomposition process, since they're all based on natural plant and vegetable extracts.

During Salone del Mobile 2019, Rossana Orlandi has presented the first edition of the 'RO Plastic Prize' – an award that inspires the design community to think differently about how our things are made, and challenges the designers to create products or textiles using recycled plastic, which can also be recycled again.

ROSSANA ORLANDI PLASTIC PRIZE, BY ALEXANDER SCHUL

NEW MATERIALS

One of the top interior design trends for 2021 is the introduction of new materials into your designs, especially if these materials come from Nature. Natural materials never really go out of fashion and there is a reason for that, they are amazing neutrals and give an instant feeling of luxury and style to any space. The natural materials trend focuses on the use of tactile materials like rattan, bamboo, seagrass, and cork, all of which are sustainable interior design materials. They are inherently eco-friendlier than their artificial counterparts, being good for the environment and for you.

These types of materials are becoming quite trendy due to their high-quality and natural beauty. They also have a timeless character to them and are rather sustainable, granting the ultimate touch to contemporary decor, no matter the colour palette or design style.

DINING TABLE BY DIRK VANDER KOOIJ

KARTELL A.I CHAIR CREATED BY AUTODESK GENERATIVE DESIGN SOFTWARE USING CREATIVE INPUT FROM STARCK

ELECTRIC AND RECYCLED PLASTIC CAR BY MANDALAKI STUDIO

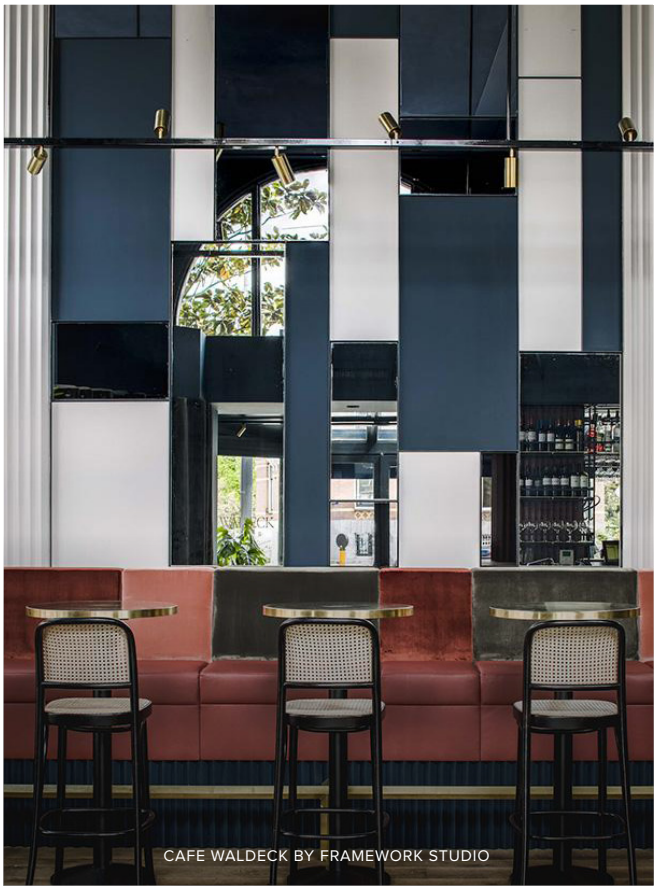
The notion of high-quality materials walks hand in hand when one uses raw and natural materials. These are the foundations with which all artisans work and, above all, they are irregular and rough instead of being highly finished. From marble to iron, coal, cotton, hand-thrown terracotta, galvanised steel, Baltic granite and natural woods, there are numerous new materials that will help you create the most exquisite interior design spaces as well as furniture designs, lighting pieces and home accessories. It is a unique aesthetic designed to engage all senses beyond the visual, for example, texture stone demands to be touched while raw wood has a soft, lingering scent and patinated brass has a warmth that comes from age. These materials bring durability and have a sustainable quality that is increasingly important for consumers.

VEGETABLE FIBRES

In this trend, engineered environment and nature itself are seemingly created or enhanced from the technological lab and placed back into earth. Science becomes symbiotic with design. Sustainability is a straightforward baseline to any good design solution. Designers incorporate science and new methodologies to create solutions that are long-lasting and perseverant. In that vein, we have seen much attention paid to materials such as recycled plastics and new composites.

OLEA ALL SUITE HOTEL - BLOCK722 ARCHITECT

PROJECT BY ESSENTIAL HOME



CAFE WALDECK BY FRAMEWORK STUDIO

BOHEMIAN BACKYARD - INC ARCHITECTURE & DESIGN PLLC

PROJECT BY JASPER MORRISON

MODERN CALIFORNIA COLLECTION BY MELANIE ABRANTES

Materials that are perceived as humble, like rattan, plywood, jute, sisal, hemp and terracotta, will be used more than ever in the next years. The wabi-sabi trend and burnt wood are also coming back. Western countries are being inspired by Japanese culture a lot lately.

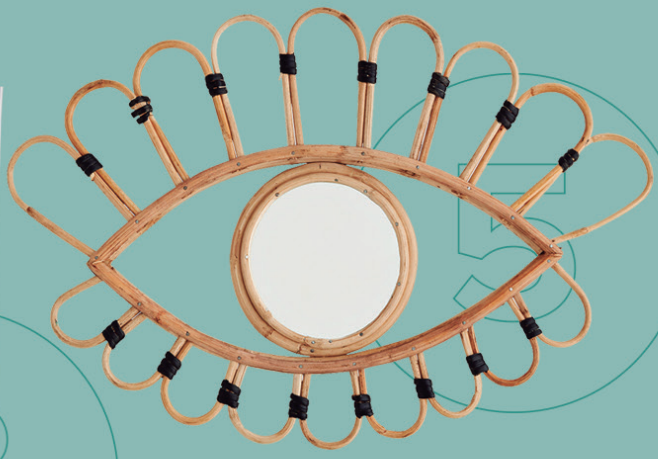
MODERN CALIFORNIA COLLECTION BY MELANIE ABRANTES

PROJECT BY TAKENOUCHI WEBB

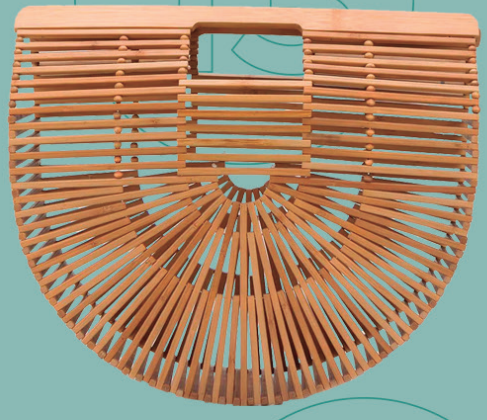
KINFOLK

BY WIENER GTV DESIGN

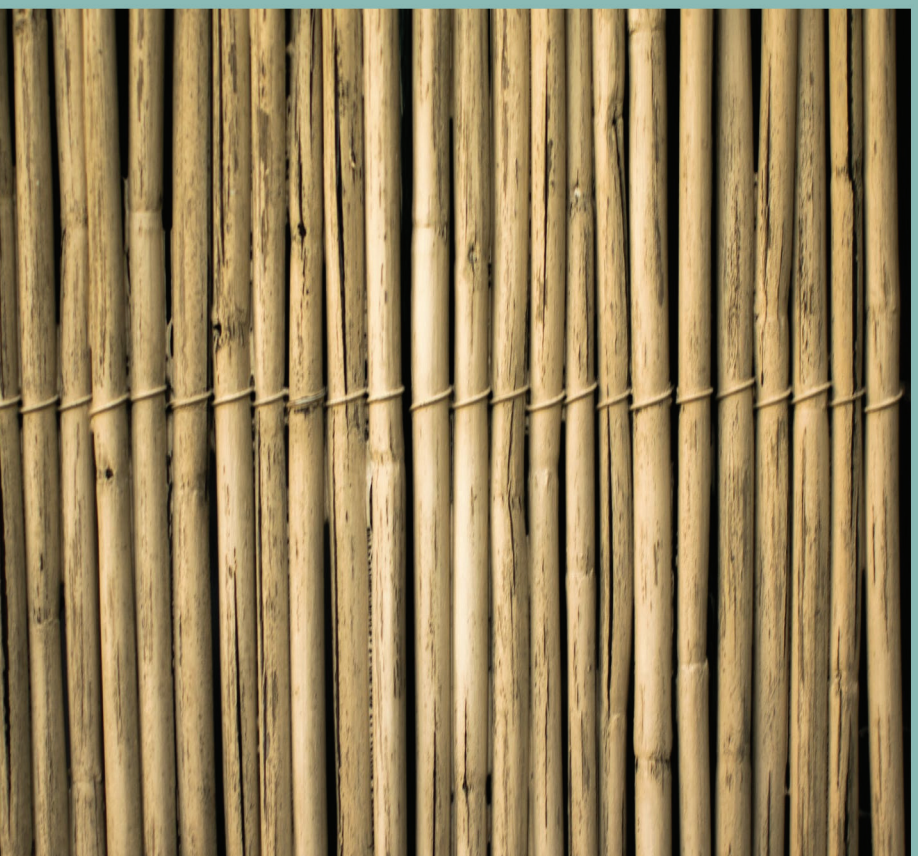
VEGETABLE FIBERS



1. Padlock GG small bamboo shoulder bag by Gucci | **2.** DEEDEE 80 Gold Washed Metallic Nappa Leather Wedge Sandal with Embossed Logo by Jimmy Choo | **3.** Bamboo Woven Pendant Light by Urban Outfitters | **4.** Chaise Longue by Jasper Morrison | **5.** Mirror w/ bamboo frame by Madam Stoltz | **6.** Cork Table Lamp by Merve Kahraman | **7.** Zesty chair by Plycollection | **8.** Bamboo cage and leather bucket bag by Wai Wai



9. Spherical seating by Movecho | **10.** Cork Table F by Jasper Morrison | **11.** Bamboo Line backpack by Gucci | **12.** Nix – 230M by Patrick Norguet | **13.** Basket tote bag by Cult Gaia | **14.** Circular skirt by Klára Plášková | **15.** Basket Elise Bamboo by Broste Copenhagen | **16.** Giulia armchair by Formitalia | **17.** Bistro Tea Trolley by Mizetto.



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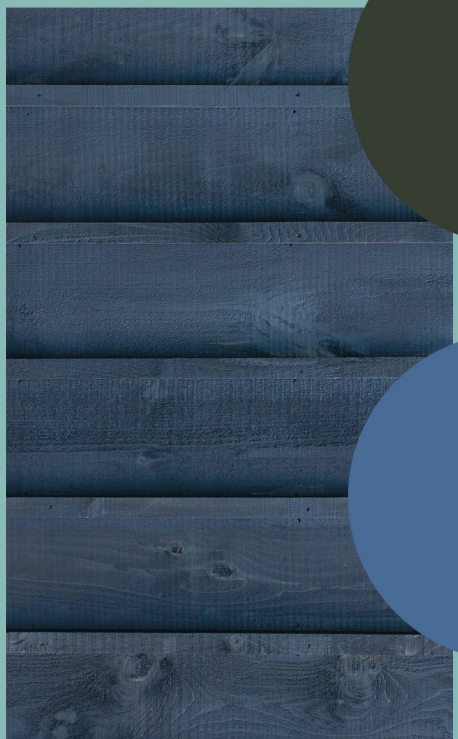
PANTONE 464 C



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SHANGHAI APARTMENT BY BAPTISTE BOHU

ARTS MEET DESIGN

Art is slowly becoming an essential component of a modern home. Art and design are inextricably linked in complex aesthetic and emotional ways for designers and homeowners. Any piece of artwork can immediately make a room, like the Pixel Cabinet by Boca do Lobo, where its playful character is captured in shape and color palette, challenging design and finest craftsmanship.

CO-WORKING SPACE PUBLIC HALL BY SELLA CONCEPT

CRAFTSMANSHIP

The craftsmanship concept is one of the most valued concepts in the interior design world, besides turning each piece unique this handmade technique gives to the furniture pieces or other forms of art a priceless historical and sentimental value. Nowadays, some design lovers are running after unique statement pieces to embellish their bespoke home décor, others simply want to create a living art museum in their homes, so this incredible historical concept is starting to be something quite popular in design industry. These curated handmade products are super important to a community's cultural heritage, since it is a way to pass their unique techniques to future generations.

WEST VILLAGE CASA PERFECT - THE FUTURE PERFECT

EIGHT COLLECTIBLE DESIGN PIECES FROM PAD LONDON

After the industrial revolution, the manufactured good were the crowd's favorite, however, top homeware and furniture design companies, as well as renowned interior designers are now realizing that consumers tastes are shifting to a more personal touch. That is why the craftsmanship concept is expect to be one of the most popular trends for 2021. The arts and crafts homes are aimed at a return of uniqueness of furniture and interior design and architecture in general.

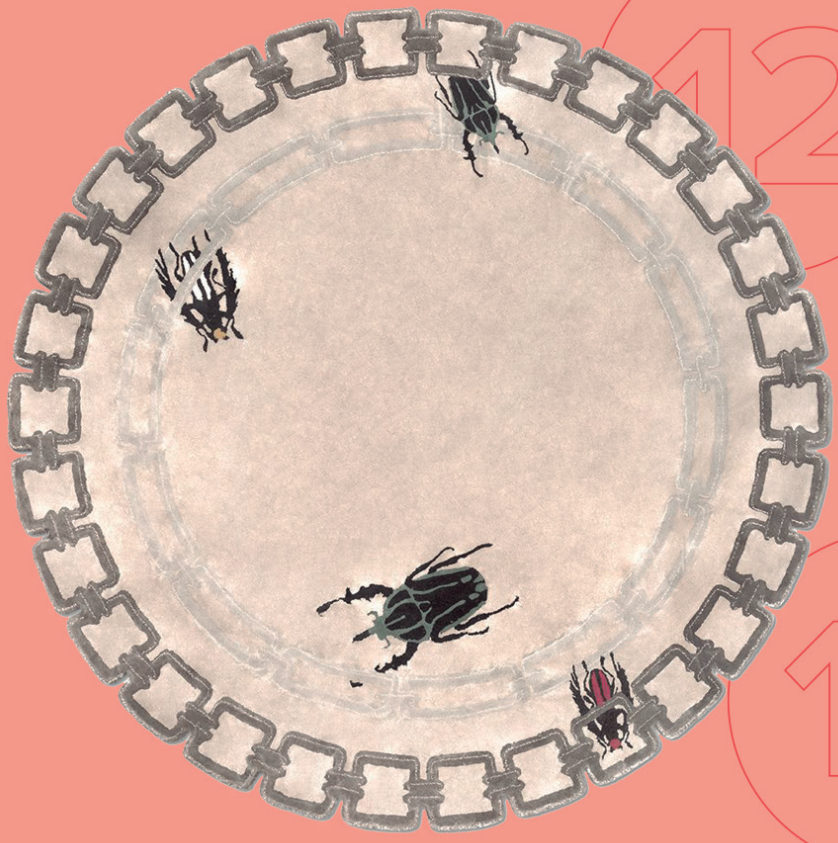
Artisan furniture makers carefully select their materials and work almost entirely by hand to create beautifully unique pieces. From artwork and ceramics to doors and coffee tables, craftsmanship is displayed in any piece of work that is passionate and diverse. The care and attention to details, creativity and individuality are the three big key concepts of this beautiful concept.

The beautiful craftsmanship techniques differ from country to country, from culture to culture and from person to person. In other words, although there is a key concept behind a certain technique, every master artisan has a little secret behind her work method. For example, Portugal's craftsmanship culture resumes to unique techniques such as wood carving, gold leaf gilding, filigree art, and hand painted tiles; however, in Italy the story is completely different. Italian craftsmanship concept is famous for the beautiful Murano glass artworks, as well as hand-made fashion elements, after all is one of the top high-fashion design capitals. Artisans are almost wizards, dedicating their lives to the magic of building extraordinary art with their own hands. A hand-crafted project can take weeks, months, years to be finished.

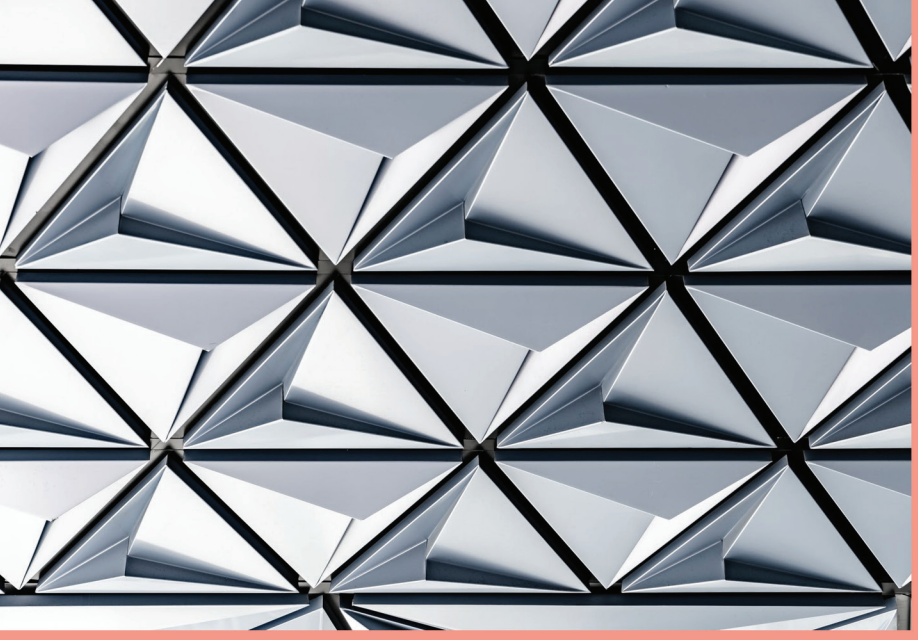
PROJECT BY KATERINA LASHMANOVA

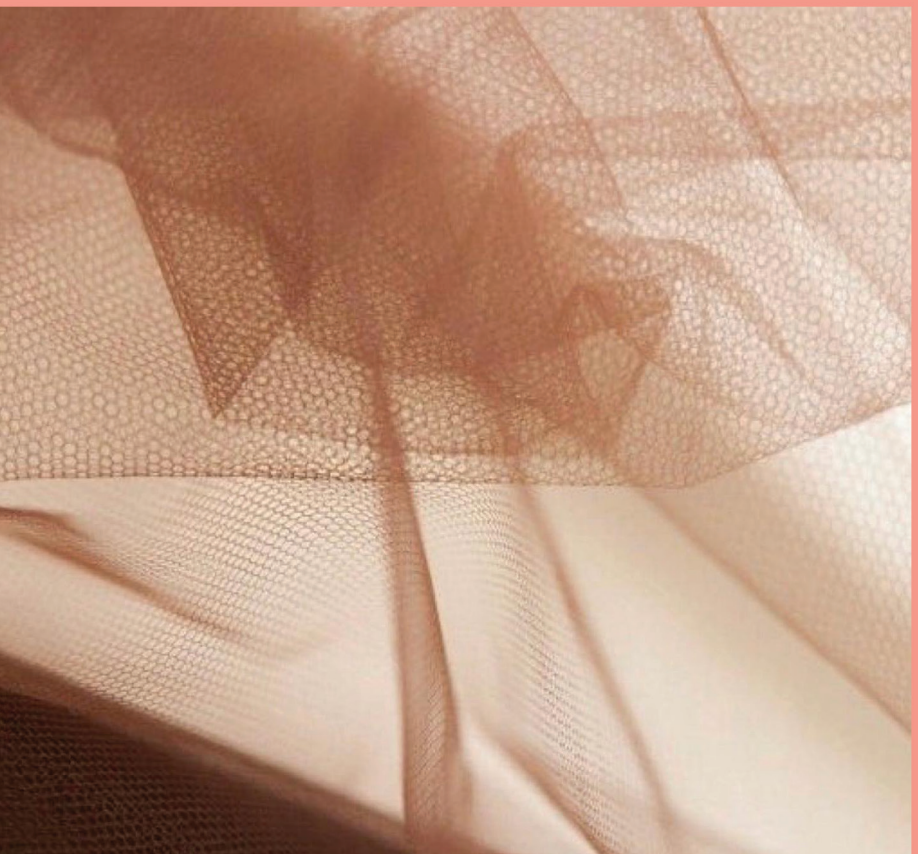
CRAFTSMANSHIP

1. Dolls do Raw Edges by Louis Vuitton | **2.** Panthère ring by Cartier | **3.** Safari jacket by Fendi | **4.** Tortue Watch by Cartier | **5.** Tailored dress by Versace | **6.** Millionaire Safe by Boca do Lobo | **7.** Halzan mini bag by Hermès



8. Knit muffler by Hermès | **9.** Pumps Patent Calfskin by Chanel | **10.** Jewelery safe by Louis Vuitton | **11.** Mcqueen chandelier by Luxxu | **12.** Golden bugs by Rug'society | **13.** B.zero1 four-band ring by Bulgari | **14.** Classic Fusion Ferrari GT 15 by Hublot | **15.** Princetown leather slipper by Gucci





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RGB 213, 109, 61
CMYK 13, 69, 85, 2
PANTONE 138 C

LUXURY MINIMAL DESIGN

Luxury Minimal Design is one of the most relevant trends for 2020! This design trend is the perfect definition of “less is more”. It is functional, no extras, no waste, every element, including shapes, color palette, and typography is necessary. A simple geometric shape or form is given the power to stand in for a more complex object or idea.

APARTMENT BY PPLUSP DESIGNERS

APARTMENT BY PPLUSP DESIGNERS

Greatly influenced by Japanese culture and philosophy, Minimalism is a Western art movement that appears after World War II. Since that time, it has remained an enduring aesthetic choice that continues to appear in contemporary art and design.

While it may seem like a simple principle, achieving excellence in the Minimalist style requires great skill. It asks artists, designers, and architects to break things down into their essential elements, using simple forms to produce harmonious work.

This interior design trend doesn’t simply mean white walls. Using clean lines and subtracting clutter, anything of excess is extracted until you have the essence of the product or the interior. The Odette Sofa by Boca do Lobo is a great piece that can tie together a luxury minimal design due to its silhouette and color palette.

PROJECT BY BRENDAN WONG AND BOCA DO LOBO

PROJECT BY MERVE KAHRAMAN

APARTMENT BY PPLUSP DESIGNERS

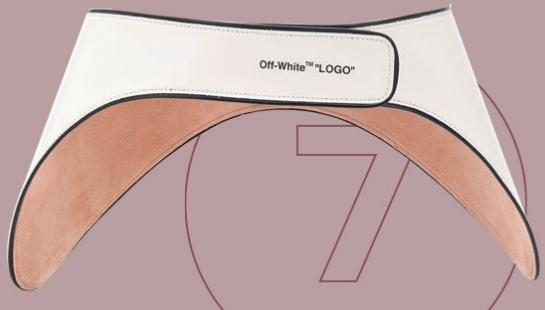
PROJECT BY BOCA DO LOBO

PROJECT BY MAISON VALENTINA

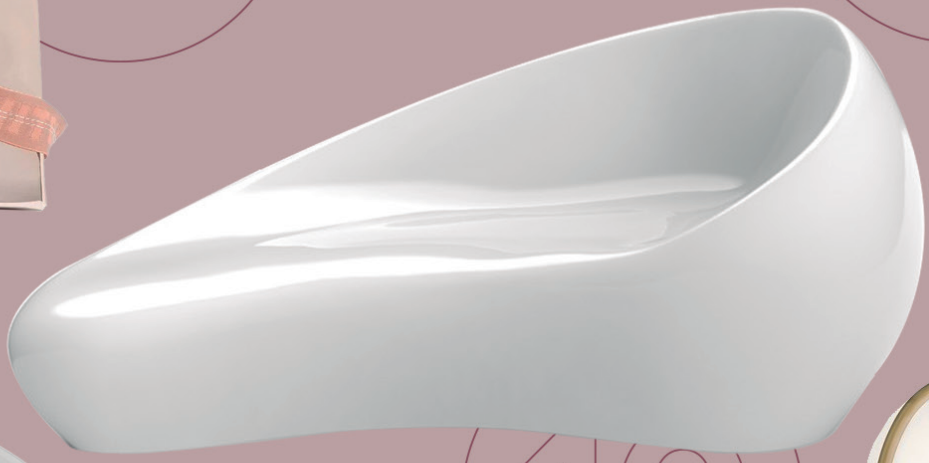
PROJECT BY JOHN HEAH

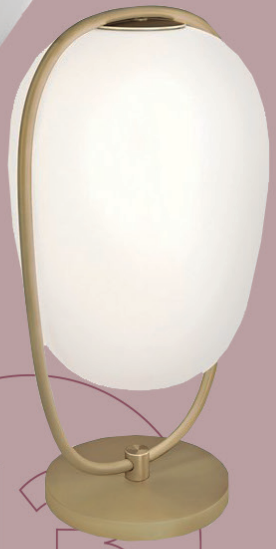
CO-WORKING SPACE PUBLIC HALL BY SELLA CONCEPT

LUXURY MINIMAL DESIGN

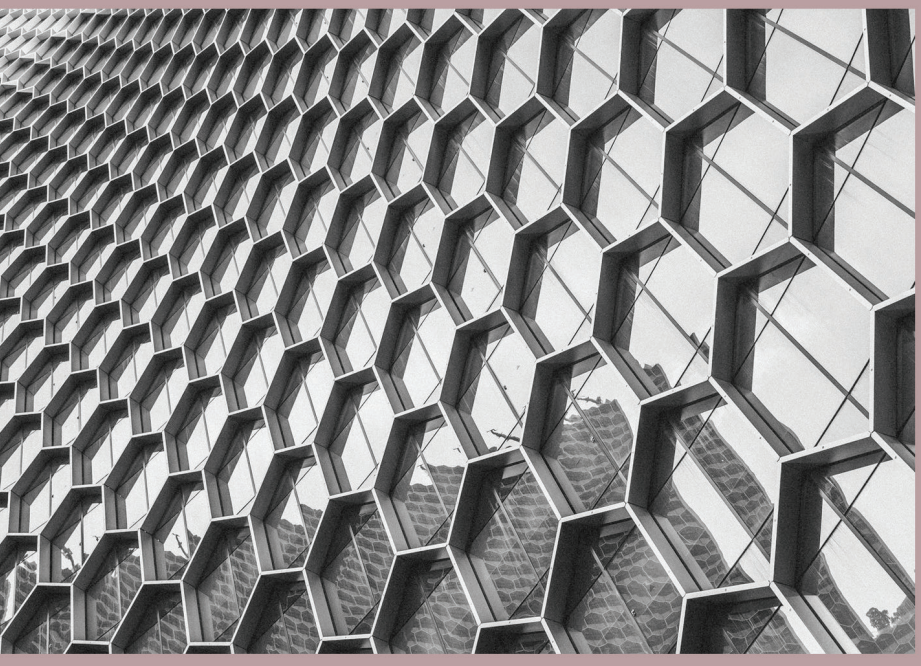


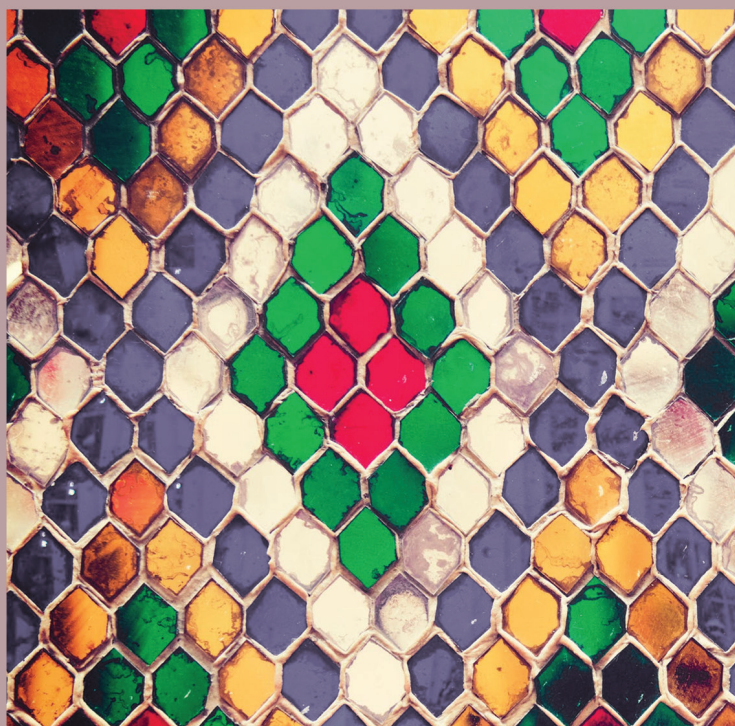
1. Chroma radiate rug by CC-tapis | **2.** Miira 4 pendant by NUURA | **3.** Le Porte Rouge à Lèvres mini bag by Jacquemus | **4.** Easy chair by Offecct | **5.** Invisible oval-frame sunglasses by Balenciaga Eyewear | **6.** Decorative objects by Salvatori | **7.** Bent belt by OFF-WHITE





8. Sculpture mirrored tote bag by OFF-WHITE | **9.** Mules by YEEZY | **10.** Bench by Bellitalia | **11.** Mirror by Emko | **12.** Hat by Nina Ricci | **13.** Table lamp by Kundalini | **14.** Oval coffee table by Bene | **15.** Double Moon Sculpture by Marble & Mirror





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CMYK 27, 7, 68, 0
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CMYK 5, 10, 25, 0
PANTONE 482 C

INTERVIEW
NINI ANDRADE SILVA

Nini Andrade Silva is a person whose path definitely took her in several directions. She's known for having many interior design projects all over the world, projecting the name and fame of Portugal's quality design and craftsmanship. When it comes to describing her style, she states that it's definitely "minimalistic with a little bit of soul to it".

Nini Andrade Silva is a person whose path definitely took her in several directions. She's known for having many interior design projects all over the world, projecting the name and fame of Portugal's quality design and craftsmanship. When it comes to describing her style, she states that it's definitely "minimalistic with a little bit of soul to it".

The Madeira island is one of the main inspirations for her work and design. That can definitely be seen in some examples of her work such as the 'Garouta do Calhau' collection, heavily inspired by the pebbles on that island. She confessed that she feels a sense of peace unlike any other place in the world she's been to.

Nini is an advocate and promotor of Portuguese craftsmanship, believing that every craft piece's design is special, either if it's being shown in its country of origin or in a foreign country. During the interview, she recalled an episode in which she introduced some of the best examples of the arts and crafts of her country in Colombia, that is quite different from Portugal.

"We took the traditional concept of the piece of traditional craftsmanship and we adapted it to the present day. For example, for the nine hotels that I designed in Colombia, we did everything based on craftsmanship. From the carpets - all of them handmade - to the tapestries that we lined on the walls, even the jars. We used so much craftsmanship on those hotels that I remember the local people thanking me for showing Colombia how much craftsmanship was worth and it was very nice to see."

The designer also criticized the fact that many designers dream too much of making their "piece of a lifetime", emphasizing the importance of keeping the focus on producing a simple yet usable piece. Having defined herself as a person who "doesn't follow any trends", seeking "to create them" instead, Nini Andrade Silva is an example of a person who appreciates a challenge, even when it comes in the shape of a difficult client.

In regards to the future of Portugal when it comes to preserving their arts and crafts and also regarding the recognition from other countries the designer feels happy regarding the confidence that many people in the country have gained. She feels that more and more Portuguese involved in that industry are becoming more confident in their design work, feeling that it's very good that they can get to defend both their history and their work.

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