KOHLER Launches New Line of Batteries for Generator Applications
Comprehensive range offers end users enhanced performance, reliability and quality control

Kohler, Wis. (November 26, 2018) – KOHLER is introducing a comprehensive lineup of high-performance batteries specifically designed for use in residential, commercial and industrial power generators. The new KOHLER Genuine Batteries are engineered to deliver optimal performance in generator applications, helping end users to minimize the unplanned maintenance costs associated with battery underperformance and frequent replacement.

“Batteries are an integral part of a generator system. Having a strong, reliable battery is one of the most critical components to ensure your generator is able to start and provide power in an emergency,” said Vito Minneci, Vice President of Global Parts and Service for Kohler Power Systems. “KOHLER Genuine Batteries feature modern, inline solid-cast construction with precision automated welds to ensure best-available performance and reliability and deliver unmatched longevity and durability.”

The new KOHLER Genuine Batteries are available in three performance levels – standard-duty, optimum-duty and heavy-duty. The standard-duty batteries are ideal for mobile generators and other smaller-sized units, the optimum-duty batteries are well suited to critical-starting applications, and the heavy-duty batteries are designed for extreme temperatures, high vibration and frequent-use applications. All three performance levels encompass batteries within the most widely utilized BCI groups.

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“We’re pleased to offer this new aftermarket battery program in support of our distribution network – and their customers – throughout the United States and Canada,” said Patricio Illigaray, Director of Aftermarket Parts for Kohler Power Systems. “Our new batteries are manufactured and designed specifically for our generators to support the most demanding applications. We feel very strongly about this new product line and how it will have a positive impact in the market.”

A global force in power solutions since 1920, Kohler Power Systems is committed to reliable, leading-edge products and comprehensive after-sale support. The company provides complete power systems, including generators (portable, marine, residential, commercial and industrial), automatic transfer switches, switchgear, monitoring controls, and aftermarket parts and services for emergency, prime power and energy-management applications all around the world. For additional product information, visit www.KohlerPower.com.

**About Kohler Co.**

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America’s oldest and largest privately held companies. With more than 55 manufacturing locations worldwide, Kohler is a global leader in the manufacture of engines and power systems; kitchen and bath products; and owner/operator of two of the world’s finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit www.Kohler.com.

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