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KOHLER joins SmartEquip Network to help Streamline Parts Identification and Ordering for Rental Yards and other Fleet Owners Nationwide

KOHLER, Wis. – February 27, 2017 – Building on its ongoing commitment to help rental yards and other fleet owners maximize productivity and profit, KOHLER has joined the rapidly-expanding SmartEquip Network. Owners of KOHLER-powered equipment with access to the network will now benefit from real-time digital availability to parts catalogs, product manuals and many other critical support materials needed to keep their KOHLER engines – and their businesses – performing optimally.

“We decided to join the SmartEquip Network based on feedback we received from many KOHLER customers in the rental industry who praised the platform for its usability and impact,” said Manish Mathur, director of aftermarket parts and service for KOHLER Engines. “With our gas and diesel engines proliferating rental yards across the country and the rapid acceptance of SmartEquip as the industry’s go-to resource for service parts, it seemed like the ideal time to jump onboard – and we’re excited about it.”

Fleet owners interested in learning more about how they can benefit from KOHLER’s participation in the SmartEquip Network are encouraged to visit the engine manufacturer at *The Rental Show* 2017, booth #5308. Owners and operators of KOHLER-powered equipment who are partnered with the SmartEquip Network can expect availability of KOHLER parts through the platform within the coming months.

About SmartEquip

SmartEquip is the global leader for online parts support with over 240 OEM brands, 40,000 users, and more than 4,000 locations across North America and Europe integrated into the SmartEquip Network. Fleet owners supported by the SmartEquip Network see a growth in revenue from their equipment by increasing asset availability, automating and accelerating service, and reducing errors. SmartEquip, staffed by experienced members of the construction and software industry, recently surpassed over \$1.4 billion in transactions and continues to grow its network globally.

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About KOHLER Engines

Kohler has manufactured engines for more than 90 years and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. The company now offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit www.KohlerPower.com or www.facebook.com/KOHLERPower.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engine and power systems; premier cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.

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