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KOHLER to Showcase Engines and Mobile Generators at *The Rental Show*
Rental professionals can benefit from exclusive show savings on KOHLER-powered equipment

KOHLER, Wis. – February 24, 2017 – KOHLER will be highlighting its industry-leading engines, generators and related power products at *The Rental Show*, Feb. 25 through March 1, 2017 at the Orange County Convention Center in Orlando, Florida. The annual trade show, hosted by the American Rental Association (ARA), is the largest equipment rental convention and trade show in the world. The event features seminars, networking opportunities, and equipment displays for rental industry professionals working within the construction, industrial, general tool and special event categories.

Rental yard owners and other industry professionals planning to purchase equipment at *The Rental Show* are encouraged to visit KOHLER in booth #5308. The leading engine manufacturer will be offering qualified show attendees significant savings on KOHLER-powered equipment, including \$250 off each piece of equipment powered by KOHLER diesel engines; \$250 off each piece of equipment powered by KOHLER twin-cylinder gas or alternative fuel engines; and \$100 off each piece of equipment powered by KOHLER single-cylinder gas or alternative fuel engines. These exclusive show discounts can be used by attendees to save up to \$5,000 on new KOHLER-powered equipment purchased during the show.

In related news, the Propane Education & Research Council (PERC) is offering special incentives of up to \$5,500 off the purchase of KOHLER propane-powered mobile generators during *The Rental Show*. The Propane Education & Research Council is a check-off program established, operated, and funded by the propane industry. The only energy council of its kind, PERC educates consumers about propane's many uses and benefits, leads safety and training efforts among propane retailers and consumers, and drives technology development to expand adoption of propane as a clean, affordable, American-made energy source.

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Page 2 | KOHLER Highlights Engines & Generators

KOHLER now offers a full line of gaseous and diesel-powered mobile generators, ranging from 30kW to 175kW, which can be utilized to deliver dependable power to remote construction sites, public events, disaster recovery operations, and much more. Each model is designed to withstand the elements and run for long hours in both prime and standby applications.

About KOHLER Engines & Generators:

Kohler's history in power dates back to the 1920s. Today, the company manufactures a full array of gasoline, diesel and gaseous-fueled engines as well as complete power systems, including generators (portable, residential, industrial, and marine), automatic transfer switches, switchgear, monitoring controls, and accessories for emergency, prime power and energy-management applications worldwide. For more details, please visit www.KohlerPower.com.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit www.KOHLER.com.

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