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New KOHLER Customer Experience Center Puts Engines to the Ultimate Test

Manufacturers are encouraged to explore new proving grounds while enjoying world-class hospitality

KOHLER, Wis. – March 7, 2017 – KOHLER is proud to unveil its new KOHLER Engines Customer Experience Center, a massive, 23-acre proving grounds designed to help equipment manufacturers put KOHLER engines through the toughest of trials. Located in Kohler, Wis., the grounds provide manufacturers with the unique opportunity to put KOHLER engines through the paces in a variety of real-world scenarios while also enjoying close proximity to world-class hotel accommodations and other attractions.

“Initial response to our new proving grounds has been extremely positive,” said Cam Litt, marketing manager for KOHLER Engines. “Several equipment manufacturers have already benefited from the unique opportunity that we’re offering here and have especially enjoyed our all-in-one approach to the product testing experience.”

The KOHLER Engines Customer Experience Center is an ideal setting to test numerous applications, including:

- **Turf** – Test commercial and consumer zero-turn radius and walk-behind mowers, push mowers, and golf maintenance equipment on acres of tall grass. The grounds feature flat land, graded hills, moguls, and more.
- **Recreational** – Customers can race around miles of paved and unpaved paths, including hills, bump tracks and mud pits in an assortment of recreational vehicles, including UTVs and golf carts.
- **Utility/Chore** – Utilizing tillers, log splitters, pressure washers, and water pumps, manufacturers can unearth wild fields, cut wood and even pump water from the sizeable pond located on the grounds.
- **Construction** – KOHLER’s proving grounds offer ample space to excavate as well as a large concrete pad for sawing or troweling.

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During a visit to the KOHLER Engines Customer Experience Center, guests can enjoy the many attractions in the area, including a round of golf at [Blackwolf Run](#), with 36 holes of championship golf on two courses; try their hand at some of the best fishing in the state; or sharpen their skills on the nearby trap and clay shooting courses. When it comes to overnight accommodations, visitors should look no further than [The American Club](#) – the only Forbes Five-Star and AAA Five-Diamond Resort Hotel in the Midwest. Guests can also relax after a long day of product testing at the five-star [Kohler Waters Spa](#).

Conveniently located just one hour by car from Milwaukee and General Mitchell International Airport – and two-and-a-half hours from Chicago and O’Hare International Airport – the new KOHLER Engines Customer Experience Center is now open. Equipment manufacturers interested in more details, should simply contact their KOHLER Engines sales representative to make arrangements.

About KOHLER Engines

Kohler has manufactured engines for more than 90 years and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. The company offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit www.KohlerPower.com or www.facebook.com/KOHLERPower.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America’s oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engine and power systems; premier cabinetry and tile; and owner/operator of two of the world’s finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.