

CONTACT: Bill Bussler  
[william.bussler@kohler.com](mailto:william.bussler@kohler.com)  
(920) 457-4441, ext. 72773

World of Concrete 2018

## **KOHLER-Powered Equipment to be Showcased at *World of Concrete***

*Leading masonry and construction industry brands continue turning to company's gas and diesel engines*

**KOHLER, Wis. – January 23, 2018** – *World of Concrete*, the largest annual trade show for concrete and masonry professionals, always showcases the latest and greatest products from leading construction equipment brands. This year's event – to be held January 23-26, 2018 at the Las Vegas Convention Center – will once again highlight a variety of commercial equipment powered by KOHLER gasoline and diesel engines, all designed to deliver on the jobsite for construction professionals around the globe.

“It's always rewarding to attend World of Concrete to connect with leading equipment brands who incorporate our engines into their products as well as the end users who rely on KOHLER engines day-in and day-out to make their work easier and more efficient,” said Craig Magalen, Vice President of Sales for KOHLER Engines. “This year, we're proud to utilize our booth space to help shine a light on several of the wonderful partnerships we've formed with popular construction industry brands through the years.”

KOHLER-powered equipment to be highlighted in the company's booth during this year's World of Concrete includes: a Stihl pressure washer; a Joper mortar mixer; a Husqvarna concrete saw; and walk-behind and ride-on trowels manufactured by Allen Engineering, MBW, and Wacker Neuson. KOHLER engines will also be featured prominently in new and popular equipment displayed in the booths of numerous other equipment brands exhibiting throughout the convention center.

Those attending World of Concrete 2018 are encouraged to visit KOHLER in booth O31457 (Silver Lot) to learn all about KOHLER-powered equipment and view the company's full array of gasoline and diesel engines. Additional information can also be obtained online at [www.KohlerEngines.com](http://www.KohlerEngines.com) or by phone at 1-800-544-2444.

-more-

**Page 2 | KOHLER Engines to be Highlighted in Leading Construction-Industry Equipment**

KOHLER has continually enhanced its engines lineup over the years as part of the company's longstanding commitment to help make life easier and more profitable for end users around the globe. Today, the company offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit [www.KohlerPower.com](http://www.KohlerPower.com) or [www.facebook.com/KOHLERPower](http://www.facebook.com/KOHLERPower).

**About Kohler Co.**

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit [KOHLER.com](http://KOHLER.com).

###