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KOHLER Engines Develops its First Twin-Cylinder Engine with EFI Technology for Consumer Lawn Mowers

New 7500 Series EFI engine will offer homeowners quick and easy starting, enhanced fuel efficiency, and relief from carburetor-related issues and repairs

KOHLER, Wis. – KOHLER Engines was the first company to incorporate Electronic Fuel Injection (EFI) technology into the high performance, air cooled twin-cylinder engines utilized by lawn care professionals. Now this money-saving technology – which is extremely popular among the people who earn a living mowing lawns – will soon be available to homeowners everywhere. KOHLER Engines has developed the company’s first ever EFI twin-cylinder engine designed specifically for consumer lawn mowers, including lawn tractors and zero-turn radius (ZTR) mowers, which have seen consistent sales growth at home improvement retailers and lawn equipment dealers nationwide.

“KOHLER Engines pioneered closed-loop EFI technology in commercial lawn mowers back in 1996,” said Eric Hudak, marketing manager for KOHLER Engines. “It was a technology that was developed for – and targeted to – the professional market. Now, we’re rolling this performance enhancing and fuel efficient innovation into our new 7500 Series EFI engine, which is designed specifically for consumer lawn mowers.”

Kohler’s new EFI consumer engine will officially be unveiled this fall and will be available on major lawn mower brands in spring 2017. The company’s closed-loop EFI system will deliver several benefits to consumer lawn mowers, including automotive-like turnkey starting and better fuel economy. Since electronic fuel injection systems replace carburetors, carburetor-related issues and repairs are also eliminated – including the buildup of damaging residue and carburetor corrosion that can occur when using ethanol-blended gasoline.

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“We’re working closely with our equipment and retail partners on products that we’ll be able to unveil in a few months,” Hudak said. “Until then, we encourage homeowners to ask about Kohler EFI wherever they purchase lawn mowers and other outdoor power equipment. Those interested in learning more about our EFI technology – and the many benefits it’s been providing to lawn care professionals for nearly two decades – can also visit KohlerEngines.com/efi.”

About EFI Technology

Widely utilized in today’s automobiles, electronic fuel injected (EFI) systems precisely meter fuel in the engine to optimize performance. Kohler’s EFI technology utilizes an oxygen sensor in the engine’s muffler, which continuously monitors the amount of fuel injected. If the fuel mixture strays from an ideal level, the sensor triggers adjustments to the amount of fuel injected into the system. In addition to delivering optimal fuel efficiency and turnkey starting, the technology also provides improved power and enhanced reliability.

About KOHLER Engines

KOHLER Engines was founded more than 90 years ago and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. KOHLER Engines offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit www.KohlerEngines.com or www.facebook.com/kohlerengines or twitter.com/kohlerengines.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America’s oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engine and power systems; premier furniture, cabinetry and tile; and owner/operator of two of the world’s finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.

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