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BlueBird Selects KOHLER to Power New and Improved Turf Care Equipment

Durable engines provide peace-of-mind and superior air filtration to rental customers nationwide

KOHLER, Wis. – February 28, 2017 – BlueBird Turf Products, one of the most recognized and trusted rental equipment brands, has selected KOHLER to power its newest turf care products. The durable new KOHLER-powered BlueBird models being launched at *The Rental Show* include an upgraded landscape edger, an innovative stump grinder, and a commercial-grade chipper. All of the new BlueBird products were designed to extend versatility, reliability and ease-of-use to rental customers looking to complete important landscaping projects – both at home and on the jobsite.



“When you walk into many rental yards, it’s common to see rows of familiar BlueBird equipment all lined up and ready for duty,” said Rick Wendt, senior national account manager for KOHLER Engines. “Without question, rental customers trust the brand, so BlueBird is careful to select engines from proven manufacturers that will deliver the power and performance that’s needed. Rental yard owners also find peace-of-mind with KOHLER because they know we’ve got their back when it comes to parts availability, equipment maintenance, and overall product support.”

Those interested in complete details about the newest KOHLER-powered products from BlueBird are encouraged to visit the BlueBird booth at *The Rental Show*, #3156. For more information about Kohler and the company’s Command PRO® single-cylinder engines, which are ideal for a wide variety of rental applications, visit booth #5308.

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“Our Command PRO single-cylinder engines all come standard with Kohler’s exclusive Quad-Clean™, four-stage cyclonic air cleaner,” added Kyle Riste, channel manager – rental and construction for KOHLER Engines. “This is important because rental companies need their equipment to start easily and work all day. They also expect the engines to last for the life of the equipment. Quad-Clean helps make this all happen by protecting engines from airborne contaminants, and is the best defense in ground-engaging applications where dust and dirt can build up quickly. These contaminants can compromise an engine’s overall integrity and increase an end user’s cost to operate the equipment due to decreased fuel economy. That’s why we’ve made Quad-Clean a standard option and, best of all, we did so without adding extra cost to the purchase price.”

About BlueBird Turf Products

In 1961, BlueBird sold its first power rake to a small landscaping company. Building on this initial success, the company has grown to provide commercial, rental and residential users with some of the most reliable turf care equipment available. Pairing its extensive product knowledge with a passion for quality, the team at BlueBird is dedicated to product development and continuous improvement.

About KOHLER Engines

Kohler has manufactured engines for more than 90 years and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. The company now offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide in the lawn and garden, commercial and industrial, agricultural and construction markets. To learn more, visit www.KohlerPower.com or www.facebook.com/KOHLERPower.

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About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit KOHLER.com.

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